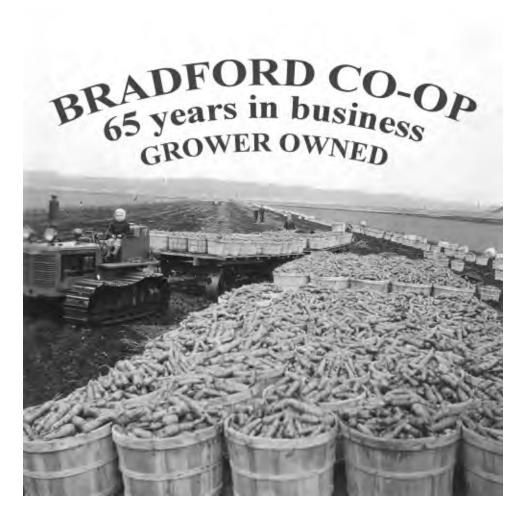
# 2010 Industry Directory



59th Annual Conference

# Muck Vegetable Growers

Meetings — Trade & Equipment Show

### Greetings

## TO BRADFORD MUCK VEGETABLE GROWERS ANNUAL CONFERENCE

# **DOMINION FARM PRODUCE LTD.**BRADFORD, ONTARIO L3Z 2B3



- Supporting local vegetable growers for over 50 years
- Gold rating for food safety systems 2008
- Processors, Importers, Exporters
- Year-round distributors of carrots, onions, beets and parsnips

Dennie Moser Nino Tomizza Tony Tomizza Sean O'Leary And All The Staff

Bradford 905-775-3388

Fax 905-775-4707

Toronto 416-798-7741

#### 59TH ANNUAL MUCK VEGETABLE GROWERS CONFERENCE

**DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS** 

			booth   page #	
ACCOUNTANTS BDO Dunwoody LLP Financial Services		905-898-1221	18	
BANKS C.I.B.C Royal Bank of Canada	1-866-493-6571	905-775-9304 905-775-3396	42 7 51 27	
CONTAINERS/PACKAGING & BUILDING SUPPLIES Norampac Smurfit - MBI Vencal Packaging Material Inc. Wellington Wood Products (1972) Ltd. Western Plastics Incorporated	1 519-821-4930 1 1-866-833-5680 1-800-265-2397	416-285-8666	23 8 35 - 33 23 22 12 15 -	
<b>DEALERS, BROKERS &amp; CO-OPERATIVES</b> Bradford Co-Operative Storage Ltd. Bradford & District Produce Ltd. Dominion Farm Produce Company		905-775-33 7 905-775-9633 905-775-3388		
FERTILIZERS Axter Agroscience Bradford Co-Operative Storage Ltd. Cardinal Farm Supply Ltd. Cargill AgHorizons Holmes Agro Ltd. NutriAg Ltd. Ocean Grown	1-800-263-9154 905-458-9400 1-800-668-3047	705-435-5557	32 58	
FUEL Bray's Fuels Milligan Fuels Ltd. Pathfinder Lubricants	705-435-7271	905-775-3l20 905-729-2261 905-898-3185	- b. cover 6 17 36 -	•
GOVERNMENT, RESEARCH AND MUNICIPALITIES Agricorp Farm Credit Canada Barrie Farm Safety Association Inc. Holland Marsh Growers Assoc. Lake Simcoe Conservation Authority Muck Crops Research Station Report  — Agriphone - Holland Marsh Ontario Federation of Agriculture University of Guelph, Dept. of Plant Agriculture, Muck Crops Research Station	1-888-247-4999 1-888-332-3301		- 26	
Town of Bradford/West Gwillimbury Township of King		905-775-5366 905-833-5321		
GROWERS, PACKERS, & SHIPPERS Carron Farms Ltd. A. Eichhorn & Sons Ltd. Gro-Pak Farms Hillside Gardens Ltd. Holland Acres Inc. Holland Ale Farms Ltd. Karat King Inc. Korag Farms Ltd. Marshland Gardens Ltd. Mid Valley Gardens Moro Brothers Gardens Wm. Scotch & Sons	905-939-8913 905-775-6503	905-775-2432 905-775-6348 905-775-3507 905-775-3356 905-775-5277 905-775-4045 905-775-6401 905-775-2487 905-775-2894 905-775-8700	- 56 - 12 - 16 - 51 - 25 - 12 - 21 - 21 - 21 - 24 - 21 39 7 - 56	

#### 59TH ANNUAL MUCK VEGETABLE GROWERS CONFERENCE

**DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS** 

		booth   page #
INSURANCE Lomonte & Collings Tupling Insurance Brokers Ltd.	905-775-5411 905-775-3379	- 16 24 26
MISCELLANEOUS Fafard Local Food Plus R. Legault Specialties "OFVGA" The Grower Telequip Wireless	1-800-561-5204 416-699-6070 416-881-5293 1-800-361-9267 519-380-0118 705-722-8857	31 31 17 26 50 10 28 39 40 –
MACHINERY & EQUIPMENT Armtec/Bruce Tile Inc. B & I's Complete Truck Centre Canada Power Technology Church's Farm Supply Dayson Agricultural Ventilation Ltd. Dubois Dunlop Lift Truck Ltd. Gro-Pak Farms	1-800-265-3080 519-392-6929 775-737-3200 905-890-6900 705-728-2373 905-770-6662 519-443-4834 1-800-815-9929 705-728-5178 905-939-8913 905-775-3507	5 25
Halltech Hewitt Material Handling HJV Equipment KOOLJET Liftow Niagara Seeder Nobleton Farm Service Pro Fleet Care (York/Barrie) R & W Equipment Ltd. Univerco Inc. Vanden Bussche Irrigation & Equipment Ltd.	866-425-5832 705-627-1109 1-866-748-7786 705-725-0268 905-684-8800 1-800-367-0608 905-859-0581 416-918-0473 705-458-4003 450-245-7152 519-582-2380	49 51 OS 57 29/OS - 14 46/OS 10 6 - OS 50 10 64 3/OS 23 16 - 1/OS 61
AGRICULTURAL CHEMICALS AgroSpray Ltd. Axter Agroscience N.M. Bartlett Inc. Bayer CropSciences Canada Bradford Co-Operative Storage Ltd. Dow Agrosciences Canada Inc. DuPont Canada Inc. Engage Agro Corporation Plant Products Co. Ltd. Stoller Canada Syngenta Crop Protection Canada Inc. United Agri Products Univar UPI	1-800-640-2476 519-842-8408 905-741-1300 1-800-263-1287 416-460-9665 19-888-283-6847 519-688-2695 905-775-3317 1-800-667-3925 905-821-5494 1-866-613-3336 519-826-7878 1-800-263-9114 416-622-5785 1-800-459-2422 705-444-4803 519-268-8001 1-800-265-7671 519-809-5151 1-800-438-6071	18 59 45 55 21 60 56 20 - 29 30 22 53 19 43 6 25 32 - 18 41 28 20 9 - 59 - 13
SEED American Takii Inc. Bejo Seeds Inc. Fred Fuller Seeds Norseco Inc. Seedway Inc. Seminis Solar Seed Stokes Seeds Ltd.	831-443-4901 315-789-4155 905-775-9696 1-800-561-9693 519-426-1131 519-801-5882 800-952-7333 1-800-227-7687 905-715-8595	44 64 - 71 24 21 57 32 19 17 - 15 - 14 2 30/37 40/65

**OUTSIDE DISPLAY = OS** 

# 59th Annual Conference

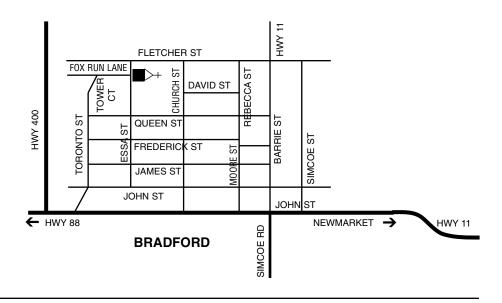
# Muck Vegetable Growers

Meetings — Trade & Equipment Show

March 24th & 25th, 2010

HOLY MARTYRS OF JAPAN PARISH CENTRE

167 Essa Street, Bradford, Ontario



# 59th Annual Muck Vegetable Growers Conference 2010 Major Sponsors

Seminis Vegetable Seeds BASF

Bejo Seed
Agrospray Limited
Bayer CropScience
N.M. Bartlett Inc.

**Bradford Co-op Storage Ltd.** 

Cardinal Farm Supply
Cargill AgHorizons
Dow Agro Sciences Inc.

DuPont Canada

**Engage Agro Corporation Holmes Agro Ltd.** 

Norseco Inc.

NutriAg Ltd.

Syngenta Crop Protection Canada Inc.

**United Agri Products** 

Vanden Bussche Irrigation & Equipment Ltd.

### **Program Participants - 2010**

#### In Order of Appearance

Matt Shepperd Bradford Co-operative Storage, Manager

Shawn Janse Research Station Manager, Office of Research, University of Guelph

Kevin Vander Kooi Agricultural Technician, Dept. of Plant Agri., University of Guelph

Chanli Hu Graduate Student, Dept. of Plant Agri., University of Guelph

Jamie Reaume Executive Director – Holland Marsh Growers' Association

Rachel Carson Chief Agronomist, Nutri Ag Ltd.

Ralph Fredrick Senior Technical Sales Rep, AMVAC

Kristen Callow Weed Management, Ontario Ministry of Agri., Food & Rural Affairs

Kevin Sanderson Research Scientist, Agriculture & Agri-Food Canada

Tom Miedema The Fresh Vegetable Growers Association

Michael Tesfaendrias Research Associate, Dept. of Plant Agri., University of Guelph

Michael Walters Director Watershed Management, Lake Simcoe Region Consveration

Authority

Frank Jonkman Drainage Superintendent – Holland Marsh

Mary Ruth McDonald Professor, Dept. of Plant Agri., University of Guelph

Sean Westerveld Ginseng & Medical Herb Specialist, Ontario Ministry of Agri., Food &

Rural Affairs

Odile Carisse Agriculture & Agri-Food Canada, Horticulture R & D Centre

Donna Speranzini Nutrient Management, Ontario Ministry of Agri., Food & Rural Affairs

Chistoph Kessel Horticulture Crop Nutrition, Ontario Ministry of Agri., Food & Rural Affairs

Dave Wolyn Interim Department Chair, Dept. of Plant Agri., University of Guelph

Jeff Crompton Business Development Manager, UAP Canada

Fred Crowe Emeritus Professor of Botany & Plant Pathology, Oregon State University

Doug Trivers Dayson Agricultural Ventilation Ltd.

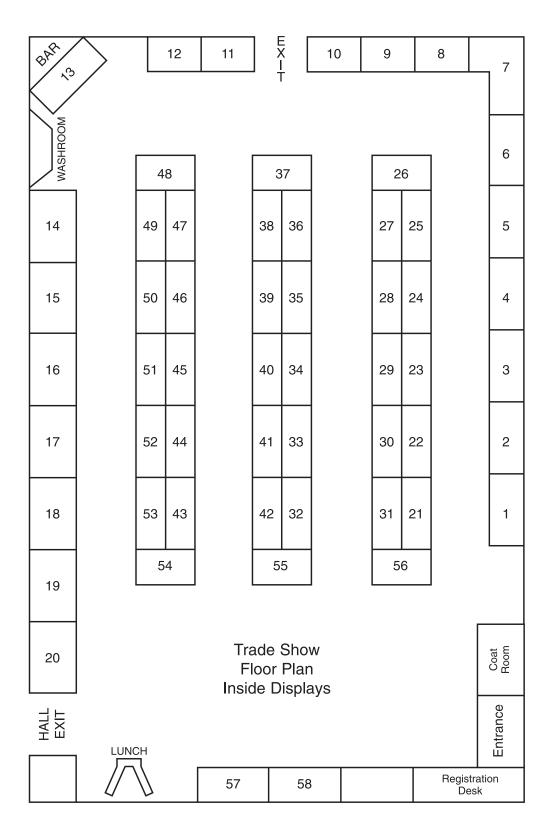
Clarence Swanton Professor, Dept. of Plant Agri., University of Guelph

Mike Celetti Plant Pathologist, Ontario Ministry of Agri., Food & Rural Affairs

#### HOLY MARTYRS OF JAPAN PARISH CENTRE 167 ESSA STREET BRADFORD

### ON DISPLAY AT THE SHOW 2010

	Booth #	Booth #
Agricorp	4	Liftow 46/os
Agrospray Limited	18	Local Food Plus 17
American Takii Inc	44	Midvalley Gardens 39
Axter Agroscience	45	Milligan Fuels 14
N. M. Bartlett Inc	21	Niagara Seeder 6
Bayer CropSciences Canada	56	Nobleton Farm Service os
B & I Complete Truck Centre	os	Norampac 23
CIBC	42	Norseco Inc 57
Canada Power Technology	12	NutriAg 55
Cardinal Farm Supply Ltd	58	Ocean Grown 47
Cargill AgHorizons	32	"OFVGA" The Grower 28
Church Farm Supply	27/os	Pathfinder Lubricants 36
Dayson Agricultural Ventilation Ltd	5	Plant Products Co. Ltd 25
Dow Agrosciences Canada Inc	30	Pro Fleet Care (York/Barrie) 10
Dubois	38	R & W Equipment Ltd 3/os
Dunlop Lift Truck Ltd	37/os	Royal Bank of Canada 51
DuPont Canada Inc	53	Seedway Seeds 19
Engage Agro Corporation	43	Smurfit – MBI 35
Fafard	31	Stokes Seeds Ltd 2
Farm Credit Corporation	8/9	Syngenta Crop Protection Canada Inc 41
Farm Safety Association	52	Telequip Wireless 40
Fred Fuller Seeds	11	Tupling Insurance Brokers Limited 24
Hallteck	49	United Agri Products 20
Hewitt Material Handling	os	Univerco Inc. 16
HJV Equipment	29/os	Vanden Bussche Irrigation &Equipment Ltd 1/os
Holland Marsh Growers Assoc.	7	Vencal Packaging Material Inc 33
Holmes Agro Ltd	54	Wellington Wood Products(1972) Ltd 22
Lake Simcoe Conservation Authority	/ 34	Western Plastics 15
R. Legault Soils	50	





More diseases. More control.

For more information on Pristine Fungicide, call Engage Agro at 1-866-813-3336 or visit the BASF website at www.agsolutions.ca

Always read and follow label directions





ALL THE BEST FOR A SUCCESSFUL CONFERENCE

> CIBC (905) 775-9304 EXT. 400

PROVIDERS OF TRUSTED FINANCIAL ADVICE & SERVICE SPECIALIZING IN:

FARM CREDIT NEEDS
FARM MORTGAGES
INVESTMENT PLANNING
RETIREMENT PLANNING
SUCCESSION PLANNING

WENDY LEACH Account Manager HELEN CLIFFORD Financial Service Associate

DAVID ROSE P.Ag. Agriculture Department

#### BEST WISHES FOR A SUCCESSFUL CONFERENCE



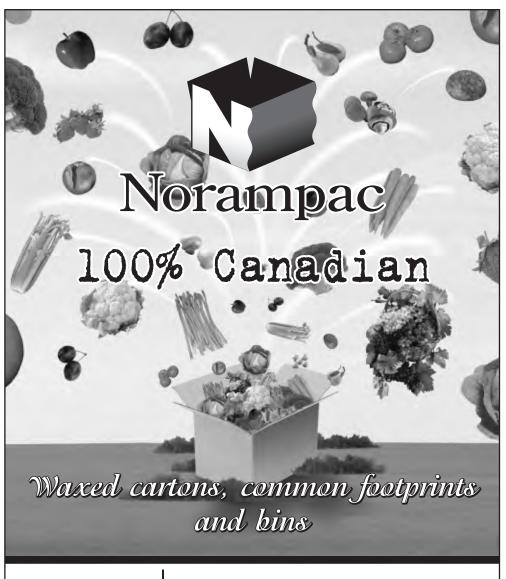




Growers of Top Quality Onions/Carrots

### **MORO BROTHERS GARDENS**

R.R. #4 Fred Moro 905-775-2894 Bradford, Ontario Mario Moro 905-775-7435 Canada L3Z 2A6 Tony Moro 905-775-4216





#### Dawn Dawson Sales Representative

450 Evans Avenue Etobicoke, Ontario M8W 2T5 (416) 255-8541 1 (800) 654-4650

Seven minutes from the Ontario Food Terminal



# Protect Your Vegetable Crops With:

- Ranman<sup>TM</sup> fungicide
- Echo<sup>®</sup> fungicide
- Penncozeb<sup>®</sup> fungicide
- Serenade<sup>®</sup> biofungicide
- DADS<sup>TM</sup> fungicide

For more information on these or other great tools to protect your crops visit us at <a href="https://www.uap.ca">www.uap.ca</a>

or

contact Bradford Cooperative Storage

Always read and follow label directions
All products mentioned are registered by their respective companies



# Available at the **BRADFORD CO-OP**

# Growing together with our Professional peat blends

KEVIN TRIEMSTRA
Representative Bradford Region
(416) 881-5293
1-800-361-9267

SPECIALTIES ROBERT LEGAULT INC. 22 Desjardins E. Suite 100 Ste-Therese (Quebec) J7E 1C1



#### TOYOTA

#### Best Wishes For a Successful Conference



Sales Service Parts Rentals Leasing Training

New and Used Forklifts

Liftow Limited 18 Mollard Court Barrie, Ontario www.liftow.com

705-725-0268





### Fruit & Vegetable Packaging



#### Wellington Wood Products (1972) Ltd.



#### Manufacturers and Suppliers of -

- \* Corrugated Baskets & Masters & Bins \* Wooden Baskets & Hampers
- \* Plastic Containers & Bags
- \* Berry Containers & Masters
- \* Apple Packaging & Cartons
- \* Stock & Custom Cartons
- \* Waxed & Corrugated Cartons
- \* Cider Supplies

#### SERVING ALL OF ONTARIO

Mount Forest - 1-800-265-2397 \* 519-323-1060 www.wwp.on.ca

**Best Wishes for** 

Successful Conference

From

#### A. Eichhorn & Sons Ltd.

275 Juliana Road, Newmarket, Ontario

**IKF** 905-775-6348

GARY 905-775-2650

**COLBAR MARSH 836-5508** 

**Best Wishes** for a Successful Conference

#### HOLLANDALE FARMS LTD.

DAVE **KYLE HARRY** 

460 South Canal Road Kettleby, Ontario L0G 1J0 Farm: (905) 775-4613



Use UP-Cyde® insecticide for broad-spectrum, long-lasting control on your fruit and vegetables.



# KOOLJET®

Reliable Refrigeration Systems



One-Piece and Portable Skid-Mount Systems, Hydro-Coolers, Medical and Process Chillers, Blast Freezers, Vacuum Coolers, Refrigerated Dehumidifiers.



Representatives Wanted

### Visit our website to view our complete line

Solar Seed, Inc. P.O. Box 1158 Bradford, Ont. L3Z 2B5



#### To Contact Us Call:

John Verkaik 1-800-Carrots 227-7687 352-408-8797 (Cell) Henry Makarenko 905-716-6399

### Specializing in Carrots and Onion Seed For Mineral and Muck Soils

Beets	Carrots	Onions	<b>Bunching Onions</b>
Excalibur	Abbott	Livingston	Crystal Wax
	Boomer	Marco	Spike
Celery	Costello	Polo	Tokyo Long
Sabroso Javelin	Fontana	Stanley	White Spear

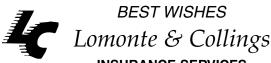
Warehouse Location: Corner of Hwy 9 & Rupke Rd. (1 Mile West of 400)



Growing with Confidence

Please consult our Sales Representatives for further information.

1 800 561-5204



#### **INSURANCE SERVICES**

126 Bridge St., Unit #9, Bradford, Ontario

- \* Special Farm and Market Garden Insurance Programs
- \* Compare ... Our Low-Cost Premiums

#### 905-775-5411

Auto • Home • Business • Farm

Mary Lomonte

Bill Collings



710. Old Highway #24, R.R.#5, Waterford, Ontario 1.800.815.9929 - 519.445.4834 www.DuboisAg.com

### **GRO-PAK FARMS**

# CUSTOM BUILT EQUIPMENT FOR THE VEGETABLE GROWER

#### For All Your Hydraulic Requirements:

Multiple Pump Drives

Power Hubs

**Hydrostatic Drives** 

Flow Proportionators

Flow Controls

Hydraulic Valves - Solenoid

Hoses and Fittings

Bed Shapers • Oil Coolers • Hill Planters

Orbit and Piston Motors

Call **905-775-3507** 

WE BUILD THE BEST & REPAIR THE REST

Res. 905-939-8913 Fax 905-939-8788

# m can trust. Onion Carrot Carrot Spinach Chinese

for both muck and mineral **ANKARA** New! Long early Excellent yield and quality carrot for cello pack FINLEY An earlier Fontana type, with improved tops!

size & stores well. Large high round bulbs are mostly singly onion has uniform shape &

TAHOE This early 100 day

centered with strong skin.

dark red interior and very Proven reliability, large, sweet. Smooth skin & RED CLOUD Beet

shape.

through a large size and is nybrid radish holds well **ROVER** This new

good in warmer weather. For bunching and cello pack.

Elizabethtown PA 17022 (800) 952-7333 www.seedway.com Also providing untreated and organic seed! Seedway Vegetable Seeds

Your Canadian sales team: SEEDWA

**Brian Tregunno** Southwest ON, AB, MB 416-505-0853 **Frank Jonkman** Central & Eastern ON 519-801-5882

Cabbage EMIKO Early

SPARGO This very dark green

slow bolting. It can take some

heat in late spring.

oolting, tipburn tolerance,

sized heads. Has an ideal

combination of slow

with uniform, mediumto mid-season maturity

ots, gray speck & Club root. resistance to bacterial soft

strong stems. Good for spring when it is both vigorous and spinach has a soft savoy and



#### Chartered Accountants and Advisors

The Gates of York Plaza 17310 Yonge Street, Unit 2 Newmarket, Ontario, Canada L3Y 7R8

Telephone: (905) 898-1221 Toll Free: 1-866-275-8836

Fax: (905) 898-0028 mjones@bdo.ca

### Michael Jones, CA

**Partner** 

www.bdo.ca

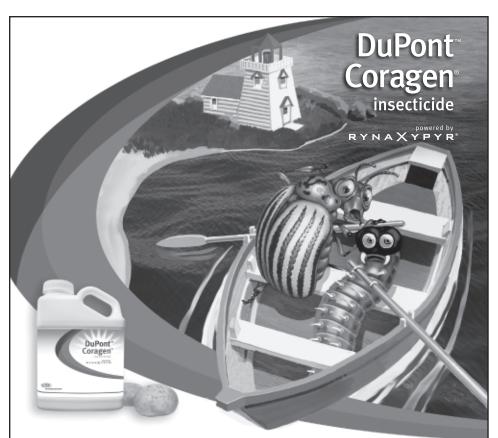


Supplying Secondary and Micronutrient products to Marsh growers through **Bradford Co-op** since 1984

Improve your Quality, Storage And Yield With Golden Harvest Plus G/A 16-8-2 & 5-18-2

The best foliar on the market

Ask about our new Phosphate technology! "AVAIL"



# They just can't resist Coragen<sup>®</sup>.

- Control of Colorado potato beetles including imidacloprid-resistant biotypes
- A whole new group of chemistry Group 28
- Residual, multi-stage control of European corn borer

#### Questions? 1-800-667-3925 www.coragen.ca

With any crop protection product, read and follow the label instructions carefully.

The DuPont Oval logo, DuPont™, The miracles of science™, Coragen® and Rynaxypyr® are registered trademarks or E. I. du Pont de Nemours and Company or its affiliates. DuPont Canada is a licensee.

Member of CropLife Canada. © Copyright 2010 DuPont Canada. All rights reserved.



The miracles of science™



### Bayer CropScience committed \* HORTICULTURE

Like you, we're serious about horticulture. We support your business with our *diverse* portfolio of insect, disease and weed control products. And our dedicated sales, marketing and research team continue to deliver new innovative solutions to the Canadian horticulture market.



Watch your mailbox or visit **www.hot-potatoes.ca** this spring for complete 2010/2011 program details.

#### **Fungicides**

Aliette® Reason® Rovral® WP Scala® Tattoo® C

#### Insecticides

Admire® Decis® 5EC Monitor® Movento® Sevin® XLR

#### **Miticide NEW** Oberon™

#### **Herbicides**

Excel® Super Ignite® Select® Sencor®

#### **Seed Treatment** Titan™

**Growth Regulator** Ethrel®



BayerCropScience.ca or 1 888-283-6847

Always read and follow label directions, Monitor® and Select® are registered trademarks of Arysta LifeScience, Admire®, Allette®, Decis®, Ethrel®, Excel®, Hot Potatoes®, Ignite®, Movento®, Oberon™, Reason®, Rowral®, Scala®, Sencor®, Sevin®, Tattoo® and Titan™ are trademarks of Bayer. Bayer CropScience is a member of CropLife Canada.

01/10-13447

# SUPERIOR SEEDS SUPERIOR SERVICE

#### Warren Peacock

Sales Representative Tel: 519-426-1131 Fax: 519-426-6156



2914, Cure-Labelle Blvd, Laval (Québec) Canada H7P 5R9
Tel: 514-332-2275 Toll free: 800-561-9693
Fax: 450-682-4959 Toll free: 800-567-4594

www.norseco.com





COMMERCIAL VEGETABLE GROWERS SINCE 1947

PAUL SOPUCH 1587 CANAL RD., R.R. 4 BRADFORD, ONT. L3Z 2A6 DAN SOPUCH

(905) 775-6401



805 Edward Ave., R.R. #2 Newmarket, ON L3Y 4V9 Fax: 905-775-3429

Doug Weening John Buisman Tel: 905-775-4045 Tel: 905-775-4135



#### YOU WON'T FIND A BETTER FIT FOR YOUR BUSINESS.



















All across Canada, in more and more fruit and vegetable crops, growers like you are discovering how Dow AgroSciences products fit smart business practices. From scab and mildew to leafrollers and codling moth, we help you control pests and improve profit. Pest control that includes new Delegate™ insecticide. In just its first year in the market, Delegate is already proving itself, delivering exceptional control of a wide range of insects in fruit and vegetable crops. And it's doing it with a Reduced Risk pesticide classification. From exciting new chemistries to the names you know and trust - there's a great fit for your business with horticulture products from Dow AgroSciences.

ACCOMPLISH MORE. ON THE SAME ACRES. WITH DOW AGROSCIENCES. CALL THE SOLUTIONS CENTER AT 1.800.667.3852 OR VISIT DOWAGRO.CA.



<sup>™</sup> Trademark of Dow AgroSciences LLC. 0908-9080

### Bags - Bulk Bags

# Vencal Packaging Materials Inc.

1012 Midland Avenue, Scarborough, ON M1K 4G6 Tel: 416-285-8666 - Toll free: 1-866-833-5680 Fax: 416-750-1794

Email: vencal.chkh@gmail.com

Distributor of Woven polypropylene bags, paper laminated bags, mesh bags, bulk bags (totes) for the agricultural, vegetable, chemical and petrochemical markets.

## R & W Equipment Ltd.

5221 11th Line, R.R.#1, Cookstown, Ontario Phone 705-458-4003 Fax 705-458-1480 Email: rwequipment@bellnet.ca Web: www.rwequipment.ca







# The **ONLY** Supplier of Quality Vegetable Equipment You Need

Irrigation, Seeders, Transplanters, In-Row Tillers, Harvesters

MULTIVATOR

MURATORICAN



# **Cardinal Farm Supply**

"KNOWLEDGE TO GROW BY"



# **Quality Crop Inputs For All Your Cropping Needs**

Wayne Hawke, Scott Collins or Rachelle Byl

Phone (705) 435-4368 1-800-263-9154 Fax (705) 435-3756

ORAG FARMS

Best Wishes for a Successful Conference

Ralph Scholten 905-775-6553

Ron Scholten 905-775-7614

911 Canal Road W. R.R. #4 Bradford, ON L3Z 2A6

Fax: 905-775-6558

# DAYSON

#### Agricultural Ventilation Ltd.

(905) 770-6662 / Fax (905) 770-3383 DaysonAgriVent@sympatico.ca

#### Storage Ventilation Specialists

- ·Storage planning, installation & service
- ·New storages or upgrades to existing storages
- ·Fans, heaters, humidifiers, louvres, and controls
- Energy management strategies
   For Sales and Service contact Doug Trivers

#### Your best choice for:

- **✓** Onions
- **√** Carrots
- ✓ Garlie
- ✓ Potatoes
- ✓ Rutabagas & Cabbage



Serving Growers & Operators since 1977.

# HOLLAND ACRES

VEGETABLE GROWERS

# Douglas J. Van Luyk

18460 Dufferin Street, Newmarket, Ontario L3Y 4V9 Tel. 905-775-5277 Cell. 905-955-1080 Fax 905-775-0648

O/O by the VanLuyk Family Since 1934



Ontario Federation of Agriculture

Ontario AgriCentre 100 Stone Road West, Suite 206 Guelph, ON N1G 5L3 Tel: (519) 821-8883

Fax: (519) 821-8810 www.ofa.on.ca

Member Services Group

#### Leah Riddell

Member Services Representative Peal, Simcoe, York

Simcoe County Administration Centre 1110 Hwy. 26, Midhurst, ON LOL 1X0

(705) 722-5511 (705) 722-9598 Fax

leah.riddeil@ota.on.ca



#### LFP Certification

To learn more about marketing opportunities for your local sustainable foods, please contact

Amber Gulbis Certification Coordinator tel: 416 699-6070 cell: 905 246-3063 Amber@LocalFoodPlus.ca

**BEST WISHES** 

# Tupling

#### INSURANCE BROKERS LIMITED

"Your Insurance Advisors"

198 Holland St. E., Bradford, Ontario (905) 775-3379

1 800-TUPLING

www.tuplinginsurance.com

Offering Market Garden Insurance to Bradford Area Farmers for over 50 years. Barns, Produce, Farm Machinery, Pallet Boxes & Liability.

Pat Cooper

Scott K. Tupling



#### Beverly M. Agar

Account Manager, Agriculture

#### Royal Bank of Canada

Barrie/Muskoka Agriculture 5 Collier Street, Barrie, ON L4M 1G4

Tel: (705) 734-4445 Fax: (705) 721-1440 Toll Free: 1-866-493-6571 beverly.agar@rbc.com

#### C.D. (Chauncey) Soderberg

Senior Account Manager, Agriculture

#### **Agri-Business Banking Centre**

5 Collier Street, Barrie, ON L4M 1G4

Tel: (705) 734-4430 Fax: (705) 721-1440 Toll Free: 1-888-336-3013 chauncey.soderberg@rbc.com

#### Best Wishes For A Successful Muck Vegetable Growers Conference



3560 7TH Line, Innisfil, ON LOS 3M5

Tel: (705) 458-0870 or (705) 728-2378 Fax: (705) 458 0922 Email: churchs@csolve.net

Your complete farm equipment dealer Serving Simcoe County since 1948





Kubata



Best wishes for a successful conference

# BRADFORD CO-OPERATIVE STORAGE LIMITED

85,000 SQ. FT. STORAGE SPACE P.O. BOX 460 – 61 BRIDGE STREET, BRADFORD, L3Z 2B1



## A MAJOR SUPPLIER OF ALL AGRICULTURAL AND HORTICULTURAL PROODUCTS

A COMPLETE LINE OF GROWER SUPPLIES IN INVENTORY
DISTRIBUTOR FOR ALL MAJOR CHEMICAL COMPANIES

Phone (905) 775-3317 Fax (905) 775-3318 Email msheppard@bellnet.ca

SERVICING THE BRADFORD GROWER INDUSTRY FOR OVER 65 YEARS



Researching the best for our customers for 129 years



nunhems and Stokes Seeds Trial evaluation

Advice you need to turn our top quality seed into the most productive crop possible... for your area, your climate, your soil, and your growing conditions.



**Yellow Bunch Carrot**New for 2010. Yellow Jumbo.
Good eating qualities.



Vitana Carrot 57 day, quality fresh market Nantes. High yields.



**Topcut 93 Carrot** 63 days. Ideal diameter for slice market.

Jim Robinson 905-715-8595

1-800-263-7233

www.stokeseeds.com

Local research for proven results

### 59<sup>™</sup> Annual Muck Vegetable Growers Conference Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

Registration 8:30

# Wednesday morning, March 24 Chair: Matt Sheppard

9:00 – 9:20	Highlights of the carrot cultivar trials. <b>Shawn Janse</b> , K. Vander Kooi and M.R. McDonald
9:20 – 9:40	Research update on carrots and leafy vegetables at the Muck Crops Research Station. <b>Kevin Vander Kooi</b> , M. Tesfaendrias and M.R. McDonald
9:40 — 10:00	Managing carrot diseases with the carrot trimmer. It works in the Maritimes; will it work here, too? <b>Kevin Vander Kooi</b> , Alex Makarenko, and M.R. McDonald
10:00 – 10:30	BREAK
10:30 – 10:50	All the colours of the rainbow: The important nutritional components of Marsh carrots. <b>Chanli Hu</b> , R. Cao and M.R. McDonald
10:50 – 11:15	The Holland Marsh Growers Association: Working for you.  Jamie Reaume
11:15 – 11:40	The role of various carbohydrates as plant Activators.  Rachel Carson
11:40 – 12:00	What is new in fumigants? An update on Vapam. Ralph Fredrick
12:00 – 1:30	LUNCH

#### Door Prizes, Hospitality and Guest Speakers Sponsored by:

Agrospray Limited	Cargill AgHorizon	Norseco
Bayer CropScience	Cardinal Farm Supply	NutriAg Ltd.
N.M. Bartlett Inc.	DowAgro Sciences	Seminis
Bejo Seed	Engage Agro Corporation	Syngenta Crop Protection Canada Inc.
Bradford Co-op Storage Ltd.	DuPont Canada	United Agri Products
B.A.S.F.	Holmes Agro Ltd.	Vanden Bussche Irrigation



#### Introducing

# Contans WG

A new-generation biological control for Sclerotinia White Mould

Crop protection that starts in the soil.

www.Contans.ca



For more information call: 1800-387-2449 or visit PlantProd.com

#### 59<sup>™</sup> Annual Muck Vegetable Growers Conference Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

#### Registration 8:30

#### Wednesday afternoon, March 24

**Chair: Kristen Callow** 

1:30 – 2:00	Managing Sclerotinia on carrots: success with the carrot trimmer. <b>Kevin Sanderson</b> and R. Peters
2:00 – 2:20	The Fresh Vegetable Growers of Ontario. Tom Miedema
2:20 – 2:40	The 2009 season in review: weather and integrated pest management for muck crops. <b>Michael Tesfaendrias</b> , K. Vander Kooi and M.R. McDonald
2:40 – 3:00	Conservation Authority projects in the Holland Marsh.  Mike Walters
3:00 – 3:30	BREAK
3:30 – 3:50	Improvements to the Holland Marsh drainage canal an update.  Frank Jonkman
3:50 – 4:10	What is new in fumigants? Pic Plus
4:10 – 4:30	Scholar for control of Sclerotinia on carrots in storage. <b>Kevin Sanderson</b> and R. Peters.

#### Door Prizes, Hospitality and Guest Speakers Sponsored by:

Agrospray Limited	Cargill AgHorizon	Norseco
Bayer CropScience	Cardinal Farm Supply	NutriAg Ltd.
N.M. Bartlett Inc.	DowAgro Sciences	Seminis
Bejo Seed	Engage Agro Corporation	Syngenta Crop Protection Canada Inc.
Bradford Co-op Storage Ltd.	DuPont Canada	United Agri Products
B.A.S.F.	Holmes Agro Ltd.	Vanden Bussche Irrigation

#### 59TH ANNUAL MUCK VEGETABLE GROWERS CONFERENCE

DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS

			booth   p	age #
ACCOUNTANTS BDO Dunwoody LLP Financial Services		905-898-1221		18
BANKS				
C.I.B.C Royal Bank of Canada	1-866-493-6571	905-775-9304 905-775-3396	42 51	7 27
•	1 000 400 007 1	000 770 0000	01	_,
CONTAINERS/PACKAGING & BUILDING SUPPLIES Norampac		1-416-255-8541	23	8
Smurfit - MBI	519-821-4930	1-800-265-9398	35	_
Vencal Packaging Material Inc. Wellington Wood Products (1972) Ltd.	1-866-833-5680 1-800-265-2397		33 22	
Western Plastics Incorporated		905-795-2929	15	-
DEALERS, BROKERS & CO-OPERATIVES				
Bradford Co-Operative Storage Ltd. Bradford & District Produce Ltd.		905-775-33l7 905-775-9633		29 ins. back
Dominion Farm Produce Company		905-775-3388		ins. front
FERTILIZERS				
Axter Agroscience		905-741-1300	45	
Bradford Co-Operative Storage Ltd. Cardinal Farm Supply Ltd.	1-800-263-9154	905-775-3317	- 58	29 24
Cargill AgHorizons		705-435-5557		
Holmes Agro Ltd. NutriAg Ltd.	1-800-668-3047	519-941-0931 416-636-1555		-
Ocean Grown		416-598-5239	47	-
FUEL				
Bray's Fuels		905-775-3120		b. cover
Milligan Fuels Ltd. Pathfinder Lubricants	705-435-7271	905-729-2261 905-898-3185	6 36	17 –
		000 000 0.00		
GOVERNMENT, RESEARCH AND MUNICIPALITIES Agricorp	1-888-247-4999	905-775-8189	4	_
Farm Credit Canada Barrie	1-888-332-3301			
Farm Safety Association Inc. Holland Marsh Growers Assoc.		519-823-5600 905-251-6796	52 7	- 48
Lake Simcoe Conservation Authority		905-895-1281		-
Muck Crops Research Station Report  – Agriphone - Holland Marsh		905-775-7201	_	62
Ontario Federation of Agriculture		905-722-5511	-	26
University of Guelph, Dept. of Plant Agriculture, Muck Crops Research Station		905-775-3783	_	62
Town of Bradford/West Gwillimbury		905-775-5366		53
Township of King		905-833-5321	-	52
GROWERS, PACKERS, & SHIPPERS				
Carron Farms Ltd. A. Eichhorn & Sons Ltd.		905-775-2432 905-775-6348	_	56 12
Gro-Pak Farms	905-939-8913	905-775-3507	-	16
Hillside Gardens Ltd. Holland Acres Inc.		905-775-3356 905-775-5277	-	51 25
Hollandale Farms Ltd.		905-775-4613	_	12
Karat King Inc.		905-775-4045	-	21
Korag Farms Ltd. Marshland Gardens Ltd.		905-775-6553 905-775-6401	_	24 21
Mid Valley Gardens		905-775-2487	39	-
Moro Brothers Gardens Wm. Scotch & Sons	905-775-6503	905-775-2894 905-775-8700	_	7 56

#### 59TH ANNUAL MUCK VEGETABLE GROWERS CONFERENCE

**DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS** 

		booth   page #
INSURANCE Lomonte & Collings Tupling Insurance Brokers Ltd.  MISCELLANEOUS	905-775-5411 905-775-3379	- 16 24 26
Fafard Local Food Plus R. Legault Specialties "OFVGA" The Grower Telequip Wireless	1-800-561-5204 416-699-6070 416-881-5293 1-800-361-9267 519-380-0118 705-722-8857	31 31 17 26 50 10 28 39 40 –
MACHINERY & EQUIPMENT Armtec/Bruce Tile Inc. B & I's Complete Truck Centre Canada Power Technology Church's Farm Supply Dayson Agricultural Ventilation Ltd. Dubois Dunlop Lift Truck Ltd. Gro-Pak Farms	1-800-265-3080 519-392-6929 775-737-3200 905-890-6900 705-728-2373 905-770-6662 519-443-4834 1-800-815-9929 705-728-5178 905-939-8913 905-775-3507	- 57 OS 54 12 - 27/OS 27 5 25 38 16 37/OS 65 - 16
Halltech Hewitt Material Handling HJV Equipment KOOLJET Liftow Niagara Seeder Nobleton Farm Service Pro Fleet Care (York/Barrie) R & W Equipment Ltd. Univerco Inc. Vanden Bussche Irrigation & Equipment Ltd.	866-425-5832 705-627-1109 1-866-748-7786 705-725-0268 905-684-8800 1-800-367-0608 905-859-0581 416-918-0473 705-458-4003 450-245-7152 519-582-2380	
AGRICULTURAL CHEMICALS AgroSpray Ltd. Axter Agroscience N.M. Bartlett Inc. Bayer CropSciences Canada Bradford Co-Operative Storage Ltd. Dow Agrosciences Canada Inc. DuPont Canada Inc. Engage Agro Corporation Plant Products Co. Ltd. Stoller Canada Syngenta Crop Protection Canada Inc. United Agri Products Univar UPI	1-800-640-2476 519-842-8408 905-741-1300 1-800-263-1287 416-460-9665 519-688-2695 905-775-3317 1-800-667-3925 905-821-5494 1-866-613-3336 519-826-7878 1-800-263-9114 416-622-5785 1-800-265-7671 519-809-5151 1-800-2438-6071	18 59 45 55 21 60 56 20 - 29 30 22 53 19 43 6 25 32 - 18 41 28 20 9 - 59 - 13
SEED American Takii Inc. Bejo Seeds Inc. Fred Fuller Seeds Norseco Inc. Seedway Inc. Seminis Solar Seed Stokes Seeds Ltd.	831-443-4901 315-789-4155 905-775-9696 1-800-561-9693 519-426-1131 519-801-5882 800-952-7333 1-800-227-7687 905-715-8595	44 64 - 71 24 21 57 32 19 17 - 15 - 14 2 30/37 40/65

#### 59<sup>™</sup> Annual Muck Vegetable Growers Conference Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

Registration 8:30

#### Thursday morning, March 25

**Chair: Jamie Reaume** 

9:00 – 9:20	Highlights of the onion cultivar trials. <b>Shawn Janse</b> , K. Vander Kooi and M.R. McDonald
9:20 – 9:40	Onion research update. <b>Mary Ruth McDonald</b> , K. Vander Kooi, and M. Tesfaendrias.
9:40 - 10:00	Myths and Snake Oil. Buyer Beware. Sean Westerveld
10:00 - 10:30	BREAK
10:30 – 11:10	Monitoring Botrytis leaf blight of onions for better disease control.  Odile Carisse
11:10 – 11:35	Phosphorous, onions, Lake Simcoe and the Holland Marsh. Making sense of the connections. <b>Donna Speranzini</b>
11:35 – 12:00	How much Phosphorous do we need for high yields and top quality? <b>Christoph Kessel</b> , M.R. McDonald, K. Vander Kooi, D. Speranzini
12:00 – 1:30	LUNCH

#### Door Prizes, Hospitality and Guest Speakers Sponsored by:

Agrospray Limited	Cargill AgHorizon	Norseco
Bayer CropScience	Cardinal Farm Supply	NutriAg Ltd.
N.M. Bartlett Inc.	DowAgro Sciences	Seminis
Bejo Seed	Engage Agro Corporation	Syngenta Crop Protection Canada Inc.
Bradford Co-op Storage Ltd.	DuPont Canada	United Agri Products
B.A.S.F.	Holmes Agro Ltd.	Vanden Bussche Irrigation



### Researching the best for our customers for 129 years



Advice you need to turn our top quality seed into the most productive crop possible... for your area, your climate, your soil, and your growing conditions.



Highlander 85-90 days. Excellent yield potential.



**Trailblazer** 100 days. Very uniform, high yields and pack-out.



**Milestone** 110 day, very large, hard globe. Excellent yields.

Jim Robinson 905-715-8595

1-800-263-7233

www.stokeseeds.com

Local research for proven results

#### 59<sup>™</sup> Annual Muck Vegetable Growers Conference Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

Registration 8:30

### Thursday afternoon, March 25 Chair: Dave Wolyn

1:30 – 1:50	Just registered! DADS for the control of onion white rot.  Jeff Crampton
1:50 – 2:30	Onion white rot. A method to determine the risk each year?  Fred Crowe
2:30 – 2:50	Can we do a better job of drying and storing onions? <b>Doug Trivers</b>
2:50 – 3:10	Weed management strategies for carrots and onions.  Clarence Swanton
3:10 – 3:30	The stem and bulb nematode on onions and garlic. Should you worry? <b>Mike Celetti</b>

#### Door Prizes, Hospitality and Guest Speakers Sponsored by:

Agrospray Limited	Cargill AgHorizon	Norseco
Bayer CropScience	Cardinal Farm Supply	NutriAg Ltd.
N.M. Bartlett Inc.	DowAgro Sciences	Seminis
Bejo Seed	Engage Agro Corporation	Syngenta Crop Protection Canada Inc.
Bradford Co-op Storage Ltd.	DuPont Canada	United Agri Products
B.A.S.F.	Holmes Agro Ltd.	Vanden Bussche Irrigation





#### **Researching the best** for our customers for 129 years



Advice you need to turn our top quality seed into the most productive crop possible... for your area, your climate, your soil, and your growing conditions.



103 days, Large, round, High yields, long storage



Hamlet 105 days. Main season. High pack-out after 5-7 months



**Fortress** 110 days. Looks great after 7 months of storage

Jim Robinson 905-715-8595

1-800-263-7233 www.stokeseeds.com

Local research for proven results



SHAWN JANSE University of Guelph - Kettleby

Shawn was born and raised in the Holland Marsh. Shawn graduated from the University of Guelph's Associated Diploma in Agriculture in 1990 where he specialized in the horticulture program. Shawn has worked at the Muck Crops Research Station as an Agricultural Technician, and has been the Research Station Manager since the summer of 1999. Shawn is also responsible for the Onion and Carrot Variety Trials conducted at the Research Station. Shawn is one of the Vegetable Judges for the Royal Winter Fair in the Vegetable Sections and in the past helped with setup and display.



KEVIN VANDER KOOI University of Guelph – Kettleby

Kevin was born and raised in the Holland Marsh. He graduated from the University of Guelph's Associated Diploma in Agriculture program. His main focus of study was Horticulture. Kevin has worked at the Muck Crops Research Station as a summer student, and is currently the Research Technician there.

Kevin is currently the vice-chair of the Ontario Root, Bulbs and Leafy Vegetable Research and Services committee. He is also involved in the Royal Winter Fair in the Horticultural education centre and as an exhibitor.



CHANLI HU University of Guelph - Guelph

Ms. Chanli Hu is a Msc. student with Dr. Mary Ruth McDonald and Dr. Rong Cao. She received her Master degree in department of Biochemistry at Zhengzhou University in June 2007.

Since September, 2008, Chanli started to pursue graduate study at the University of Guelph. Chanli's current research is focused on the antioxidants in selected vegetable crops in Ontario. She tests the total phenolic content and antioxidant activity of each selected vegetable crops and do an entire profile. To date, she has finished the first year's assessment at the Guelph food research center, AAFC.



#### JAMIE REAUME Executive Director - Holland Marsh Growers' Association

Jamie Reaume is the Executive Director of the Holland Marsh Growers' Association, a small, regional group of farmers impacting upon the unique area just north of Toronto. Since July 2008, he has been working to improve conditions for farmers in the Holland Marsh and area, bridging the rural-urban gap, communicating with consumers, media, and government stakeholders, and putting Ontario's Salad (and soup) Bowl back on the map. He is considered a farmer advocate, working for the farming and agricultural community and will continue to do so at the behest of the association's Board of Directors.



#### RACHEL CARSON Chief Agronomist - NutriAg Ltd., Toronto

Rachel has a Bachelor of Science in Agriculture as well as Master of Science in Crop, Soil, and Environmental Science, from the University of Arkansas, in Fayetteville, Arkansas. She also has a Master of Science in Plant Molecular Physiology, from the University of Toronto.

During her Bachelor's program, Rachel worked as a Crop Scout in cotton, turf, rice, soybeans, wheat, and corn. During her Master's program in Arkansas, Rachel's primary role was research on new traits to breed into forage and turf grasses. At the U of T she specialized in abiotic stress physiology traits.

Since leaving her formal studies, Rachel has been the Chief Agronomist with NutriAg Ltd. in Toronto, where she is responsible for field research, dealer education and technical client support.



#### RALPH FREDERICK Senior Technical Sales Representative - AMVAC

Ralph provides technical and sales support for the Midwest. He has 19 years of soil fumigation experience working with Buckman Laboratories for six years in sales and marketing of agricultural chemical products prior to joining AMVAC 13 years ago. Ralph is a graduated with a bachelors of Science degree in Agronomy with a minor in Agricultural and Natural Resource Economics from Colorado State University



#### KRISTEN CALLOW Weed Management - Program Lead, OMAFRA, Ridgetown

On May 1, 2009 Kristen Callow began her role as the new Weed Management Program Lead for Horticulture within the Agriculture Development Branch of the Ontario Ministry of Agriculture, Food and Rural Affairs, working out of OMAFRA's Ridgetown offices.

Kristen has a master's degree in weed science from the University of Manitoba and has more than 12 years experience in the agriculture industry. Most recently, she was the General Manager of the Ontario Greenhouse Vegetable Growers (OGVG). Before working with the OGVG, she served as a vegetable crop specialist with OMAFRA, leading the development, coordination and implementation of various programs related to vegetables in Ontario. She is a past recipient of the Deputy Minister's Award.

She previously spent several years in the private sector with Dow AgroSciences, coordinating and implementing its research trials in support of new product registrations.



#### KEVIN SANDERSON Agriculture and Agri-Food Canada – Charlottetown, PEI

Kevin is a Research Scientist at the Crops and Livestock Research Centre, Agriculture and Agri-Food Canada, in Charlottetown, Prince Edward Island. His research focuses on production systems for vegetables, small fruit, and new crops. Research is primarily on fertility and integrated production for crop development, yield, and disease management. Kevin is a graduate of University of PEI and has worked at the Charlottetown Centre since 1975. His team has worked extensive in wild blueberry systems, cole crop and carrot fertility, and more recently developed the first rose hip research program in North America. A career highlight has been the development and promotion of carrot trimmer technology.



#### MICHAEL T. TESFAENDRIAS University of Guelph - Kettleby

Michael is a research associate and IPM coordinator at the Muck Crops Research Station. He conducts and participates in research of diseases of vegetable crops, diagnoses plant diseases, runs pest forecasting models and supervises the pest management program. Michael has worked as a plant protection extension officer in Eritrea, as a research assistant and as a laboratory technician in the Dept. of Plant Sciences of the University of the Free State, South Africa. Michael obtained his B.Sc. (Agric.) in 1999 and M.Sc. (Plant Pathology) in 2003 both from University of the Free State, South Africa. In 2006, Michael graduated with a Ph. D. in plant pathology from University of the Free State with a thesis titled "Grain mould of sorghum with specific reference to grain quality in South Africa."



### MICHAEL WALTERS Director of Watershed Management, Lake Simcoe Region Conservation Authority, Newmarket

Michael graduated in 1983 with an Honours Degree in Physical Geography from the University of Western Ontario and has co-authored a number of research and journal publications, and a book on watershed monitoring. Throughout his twenty-five year career, Michael has applied his expertise locally and internationally, developing pollution control strategies, planning policy, integrated watershed plans, and subsequently implemented programs to protect and improve ecosystem health. Most recently, Mike presented at the 12th International Riversymposium and Rivers from Source to Sea conference in Brisbane, Australia where the LSRCA received the prestigious International Thiess Riverprize, the most highly regarded and valuable river management award in the world.



#### FRANK JONKMAN Drainage Superintendent – Holland Marsh

Frank was raised in the Holland Marsh, and spent many summers working in the fields. He has worked in a family business for twenty years and has an extensive background in construction and construction management.

Frank has been the Drainage Superintendent for Bradford West Gwillimbury and King Township since 2007. In this time has assisted in the construction of the new Bardawill Pumphouse, the design and implementation of the maintenance barge as well as normal drainage activities.

In 2008, Frank was named the Project Manager for the Holland Marsh Drainage System Canal Improvement Project and he is looking forward to this historic endeavor.



#### MARY RUTH MCDONALD University of Guelph - Guelph

Mary Ruth is a Professor in the Dept. of Plant Agriculture, University of Guelph. Her research programs focus on crop protection and integrated crop management of vegetables, including onions, carrots, leafy greens and crucifer crops. The emphasis is on disease forecasting and management, IPM, screening for resistance, and contributing to and developing integrated crop management programs for these crops.

Mary Ruth received her B. Sc., M.Sc. and Ph.D. from the University of Guelph where she specialized in plant protection and plant pathology. She taught Vegetable Production at the Univ. of Guelph for eight years and now teaches Plant Disease Epidemiology and part of the Introduction to Agriculture course for first year students.

Mary Ruth has worked in the Bradford Marsh area of Ontario since 1981: first as a pest management scout, and later as a Pest Management Advisor, research scientist and station manager with the Ontario Ministry of Agriculture, Food and Rural Affairs. She was instrumental in implementing the Integrated Pest Management Program on muck vegetables in Ontario.



#### SEAN WESTERVELD Ginseng and Medicinal Herbs Specialist, OMAFRA, Simcoe

Sean joined the Ontario Ministry of Agriculture, Food and Rural Affairs in 2008 as the Ginseng and Medicinal Herbs Specialist. He received B.Sc. (Agr.), M.Sc., and Ph.D. degrees in Horticulture from the University of Guelph from 1996 to 2005. His education focused on plant pathology and plant nutrition. After completing his education, Sean worked as a post-doctoral fellow at the Muck Crops Research Station of the University of Guelph on the Holland Marsh. Sean also worked as a research associate and interim leader of the Vegetable and Non-traditional Crops Research Program at the University of Guelph – Simcoe Research Station from 2007 to June 2008. His research focussed on fertilization and integrated crop management of vegetables and herbs. His primary role in OMAFRA is to support the Ontario ginseng and medicinal herb industries through technology transfer and to provide input into provincial and federal policies that may affect the industry. Sean is also an adjunct professor in the Department of Plant Agriculture at the University of Guelph.



#### ODILE CARISSE Agriculture and Agri-Food Canada

Dr. Carisse is a research scientist with Agriculture and Agri-Food Canada since 15 years. She received her B. Sc., M.Sc. and Ph.D. from McGill University where she specialized in plant pathology and epidemiology. Since then, she worked closely with growers to develop integrated disease management programs. Her research is focused on understanding and describing plant diseases. She developed forecasting systems for Cercospora blight of carrot and lettuce downy mildew.

In collaboration with onion growers, she recently developed a novel approach for onion leaf blight management (Botrytis squamosa). Dr. Carisse research team developed a method to detect and monitor onion leaf blight airborne inoculum and developed an action threshold that can be used as an early warning of the risk of infection. Combined with forecasted risk, it allowed a reduction of up to 50% of fungicide sprays.



#### DONNA SPERANZINI Nutrient Management Program Lead – Horticulture, OMAFRA - Guelph

Donna Speranzini has worked for the Ontario Ministry of Agriculture Food and Rural Affairs for over fourteen years now. She has been involved in pest management and crop production of both field and horticultural crops. Her current position is Nutrient Management Planning Specialist for Horticultural Crops, where she deals with the environmental implications of manure, biosolids and nutrients used in horticultural production systems. She is currently involved the development of conservation and sustainability programs for nutrient management in muck soils and greenhouse operations. She is also involved with the development and delivery of the Canada - Ontario Environmental Farm Plan Program. She has a Masters Degree in Forestry and Environmental Science from the University of Toronto and is a graduate of the Advanced Agricultural Leadership Program.



#### CHRISTOPH KESSEL

Horticulture Crop Nutrition - Program Lead, OMAFRA - Guelph

Christoph is the Horticulture Crop Nutrition -Program Lead with OMAFRA. After graduating from the University of Guelph, he worked in the nursery industry before joining OMAFRA as the Nursery Crops Specialist. He works with industry associations, researchers and ministry colleagues to improve crop fertility management in horticultural crops through research projects, demonstrations and workshops.



#### JEFF CRAMPTON BUSINESS DEVELOPMENT MANAGER – UAP CANADA

Jeff has 30 years in Horticultural and Agricultural business segments. Jeff started with UAP in 1995 with a sales territory for United Horticultural Supply. Jeff has held several positions within UAP including Sales Management, Product Management and Marketing. Jeff is currently involved in Product Development bringing new and novel products to the UAP portfolio and overseeing the regulatory department responsible for obtaining and maintaining registrations in Canada.

Jeff received his Bachelor's of Science in Agriculture from the University of Guelph. When not busy with work Jeff enjoys the challenge of a game he knows he can never master; golf, which might explain why he is involved with regulatory.



#### FRED CROWE Fred Crowe Consulting & Oregon State University (retired)

Fred is Emeritus Professor of Botany & Plant Pathology at Oregon State University. He retired from OSU in 2007 after 23 years at the Central Oregon Agricultural Research Center in Madras Oregon. For 14 of those 23 years, Fred was the part-time unit administrator.

In Oregon, Fred conducted research on the biology and control of soil, foliar and seed-borne diseases of seed crops (carrot, onion, various grass seeds) and vegetatively propagated crops (garlic, peppermint, potato). While at OSU, he worked closely with garlic, peppermint and carrot industries throughout the Western U.S. and internationally. Since leaving OSU he continues to consult with growers and industry. In addition, he and a partner in Oregon grow seedstock of specialty hardneck garlic varieties, selling seed nationally and internationally that is free of viruses, nematodes and white rot.

Fred received his B.S. at Stanford University and M.S. and Ph.D. in Plant Pathology at the Univ. of California, Davis, graduating in 1978. Fred spent 6 yrs as an extension specialist on the pathology of horticultural crops, soybeans, corn and sorghum at Kansas State University, relocating to Oregon in 1984. Following retirement, Fred resided No. California, but he recently relocated to the State of Washington.



### DOUG TRIVERS, P.Eng. Ventilation Specialist - Dayson Agricultural Ventilation Ltd. – Richmond Hill

Doug Trivers, owns and operates Dayson Agricultural Ventilation Ltd. which specializes in the design and installation of turn-key ventilation systems for vegetable storage. Dayson has supplied growers in the Bradford March with ventilation and onion drying systems since 1979. Doug's goal is to assist producers in maintaining storage vegetable quality from harvest to market, with a focus on onions, carrots, potatoes, rutabagas and squash.

Prior to joining Dayson, Doug worked as an Agricultural Engineer for the Ontario Ministry of Agriculture, Food and Rural Affairs. During his 10 years with OMAFRA he served as an Energy Specialist developing and promoting efficient energy management and control strategies in agricultural heating and ventilation systems.

Doug is a graduate of the University of Guelph, School of Engineering and is a licensed professional engineer in the Province of Ontario.



#### CLARENCE SWANTON University of Guelph - Guelph

Professor Clarence Swanton obtained his B.Sc.in Botany from the University of Toronto in 1975, and his M.Sc in Agrometerology from the University of Guelph in 1977. Upon completion of his M.Sc degree, he was employed by Campbell Soup Company as a Research Assistant from 1977-78. From 1978 to 1985 he joined the Ridgetown College of Agricultural Technology, as a Weed Biologist until 1985, during which time he also completed his PhD in Plant Ecology from the University of Western Ontario. In 1985, he accepted a position in the Department of Crop Science at the University of Guelph as an Assistant Professor of Weed Science. He was promoted to Professor in 1996. From 1998 to 2004, Clarence served as the first Chair of the Department of Plant Agriculture. Professor Swanton is a Fellow of the Canadian Society of Agronomy, the Weed Science Society of America and the Canadian Weed Science Society. Dr Swanton has contributed internationally as a teacher, consultant and as associate editor for several international journals. His research is focussed on the development of integrated weed management systems for field and horticultural crops.



### MICHAEL CELETTI Plant Pathologist, Horticulture Crops - Program Lead, OMAFRA, Guelph

Michael Celetti is the Plant Pathologist, Program Lead - for Horticulture Crops with the Ontario Ministry of Agriculture, Food and Rural Affairs. He is responsible for monitoring provincial plant disease issues as well as transferring current disease management information and technology to the Ontario agriculture industry. After obtained his undergraduate and graduate degrees in Plant Pathology at the University of Guelph, he spent a short period of time researching potato disease management at the Agriculture University in The Netherlands. Upon returning to Canada, Mike worked as a Plant Pathologist for the Prince Edward Island Potato Marketing Board researching plant disease and nematode management in cereal, forage and legume crops grown in rotation with potatoes. His interest in chemical control of diseases lead him to a position with an international pesticide manufacturing company developing pesticides for the agriculture industry in western Canada. Prior to joining the Ontario Ministry of Agriculture, Food and Rural Affairs in 1998, he was the Provincial Plant Pathologist for Saskatchewan Agriculture and Food. In 2006, Mike received the "Award for Achievements in Plant Disease Management" from the Canadian Phytopathological Society.

# Farmers working on behalf of farmers . . .

Membership has its privileges



Congratulations on 59 years of Muck Vegetable success. Wishing you many more years of continued education, networking, and promotion of our outstanding industry.

For more information on the Holland Marsh Growers' Association, contact: Alex Makarenko, Chair, 905-836-3202 Jamie Reaume, Executive Director, 905-251-6796

or visit: www.hollandmarshgold.com or www.hmga-assn.org



Track your vegetable production with Field Manager PRO

Your customers want products that are traceable. With Field Manager PRO, you can track your inputs, costs and activities. Increase the marketability of your vegetable crop and get a complete picture of your production and field records. Field Manager PRO includes desktop and mobile software.

Call 1-877-926-0064 or visit www.fccsoftware.ca.





Canada

### The power you need. The features you want.

#### 5E Limited Series Utility Tractors

- 3 models from 83-101HP\*
- Standard MFWD & climatecontrolled cab
- 12F /12R PowrReverser™ transmission
- · New economy PTO-saves fuel

#### FINANCING AVAILABLE!





#### 6430 Series Utility Tractors

- · 4.5L PowerTech" engine
- · Improved fuel efficiency
- Deluxe cab with CommandCenter™ interface



6770 King Rd West Nobleton, Ontario LOG 1NO 905-859-0581

www.greentractors.ca



GT151001231VEG-4C

"Manufacturer's estimate of power (60) per 97/68/ED. Risket engine HP (60) per 97/68/EC.





### HALLTECH AGGPS

Weed out the competition with agronomic-data management and decision support



Precision Specialists Cert. Crop Advisors GIS Technologists Support/Engineering **866-425-5832**  TRIMBLE AUTOPILOT/APPLICATION CONTROL
SAVING MONEY BY ELIMINATING
CROP INPUT OVERLAPS

\$
APPLY LESS
SAVE MORE
\$

www.halltech.ca

TOMORROW'S SOLUTIONS...
INSTALLED...
TODAY!!

sales@halltech.ca

HALLTECH 129 Watson Rd S Guelph

 $Ag\text{-Retail}*Ag\text{-Research}*Farm\ Enterprises*Agri\text{-}Business$ 

### Best Wishes For A Successful MUCK VEGETABLE GROWERS CONFERENCE



R.R. 4 BRADFORD, ONTARIO (905) 775-3356 GROWERS - PACKERS - SHIPPERS



#### On Behalf of the Township of King

#### Congratulations to the Holland Marsh Growers Community on your 59th Annual Muck Vegetable Growers Conference

The Township of King cherishes the unique form of agriculture and the rich and varied contributions to our economy, lifestyle and heritage from the Holland Marsh community.

The Holland Marsh is located within both the Township of King and the Town of Bradford West Gwillimbury. In 2007, the two municipalities established the Holland Marsh Drainage System Joint Municipal Services Board to oversee the management, maintenance, and operations of the Drainage System. The new Joint Board represents both municipalities in providing governance to the Holland Marsh community, and joins in extending congratulations and best wishes for continuing success to the Holland Marsh Muck Vegetable Growers Annual Conference.

Yours in Municipal Service, Margaret Black, Mayor

Cleve Mortelliti Jeff Laidlaw

Councillor Ward One Councillor Ward Two

Linda Pabst Bill Cober

Councillor Ward Three Councillor Ward Four

Jane Underhill Jack Rupke

Councillor Ward Five Councillor Ward Six

The Corporation of the Township of King

2075 King Road

King City, Ontario

L7B 1A1

Telephone: (905) 833-5321

Toll Free: 1-800-688-5013

Fax: (905) 833-2300 E-mail: online@king.ca



On behalf of Council, staff and the residents of Bradford West Gwillimbury, I wish to extend special grretings and best wishes to participants and visitors to the 59<sup>th</sup> Annual Muck Vegetable Growers Conference and Trade Show.

I would also like to take this opportunity to thank the Holland Marsh Horticultural Advisory Committee, volunteers, and others who are involved in putting this conference together. The new technology and innovative ideas that are shared make the Holland Marsh one of the most infamous farming communities in the world.

Best wishes for a successful event!

Sincerely yours,

**Doug White** Mayor

<b>Dennis Roughley</b>	Peter Dykie Jr.	Jeanny Salmon
Deputy Mayor	Councillor Ward 1	Coucillor Ward 1

Del Crake	James Leduc	John McCallum
Coucillor Ward 2	Coucillor Ward 2	Coucillor Ward 3

Mark Conois	Ron Simpson	
Coucillor Ward 4	Coucillor Ward 5	

The Corporation of the Town of Bradford West Gwillimbury 100 Dissette Street Unit 7 & 8, P.O. Box 100
Bradford Ontario, L3Z 2A7

Telephone: 905-775-5366 / Fax: 905-775-0153 www.town.bradfordwestgwillimbury.on.ca





#### Our Services Include:

- Custom Application (Airflow & Spinner)
- Quality fertilizers in straight materials, standard, and custom blends
- Spreader Rentals
- Bulk Deliveries
- · Soil Testing
- Plant Tissue Analysis
- MyFarm Software Program

Contact us to assist you in crop planning for the opcoming spring.

Holmes Agro
P.O. Box 218, Orangeville, ON L9W 2Z6
Phone 1-800-668-3047 Fax 519-941-0931
www.holmesagro.com

Jeff Holmes

Greg Hodgim

# Compliments and Best Wishes From B&I's Complete Truck Centre





Featuring the industries best warranty\* call for details
480 Dunlop St W Barrie 705-737-3200

www.completetruck.ca

# CROP BOOSTER® for crops that need a nurse!

(Frost, hail, drought, foliar insect damage, excess rain or stunted for unknown reasons)





Agroscience inc.

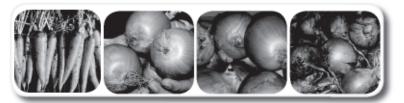
Mont St-Hilaire QC J3G 4S6 Ph.: 450-464-5755 fax: 450-446-4336 Info@AXTER.ca 117 Newcombe Road Dundas, ON L9H 0A6 Ph.: 905-741-1300 fax: 905-628-5016 Wib.Willows@AXTER.ca

Crop Booster is a registered trademark of Axter Agroscience inc.

100 Fisher

#### Bejo: a name that stands for quality.

- Bastia carrot: Main season carrot with deep orange color; 9" x 2" root; Late bulking with very strong, 14-18" disease-resistant tops. Photo below left.
- Patterson onion: Medium sized, gorgeous golden bronze bulbs. 104 days. Nice sized bulbs; easy grower; super long storage. Erect tops and strong root system; good for organic production.
   Patterson is available in samples and limited sales for the 2008-09 season. Photo below 2nd from left.
- Safrane onion: Widely adapted, main season blocky onion. 106 days. Strong root system. High
  percentage of single centers. Well-suited to long-term storage; high-quality packout. Photo below 2nd from right.
- Yankee onion: Late main season. 107 days. Medium sized bulbs. Erect, healthy foliage is completely resistant to Downy Mildew. Long storage. Photo below right.



Bejo Seeds, Inc., 1088 Healey Road, Geneva, NY 14456. 315-789-4155

www.bejoseeds.com



Best Wishes for a Successful Conference FROM

### WM. SCOTCH & SONS

R.R. 4, BRADFORD, ONTARIO, CANADA

GROWERS, PACKERS, SHIPPERS OF QUALITY MARSH VEGETABLES

FARM (905) 775-8700 FAX (905) 775-5959

WM. R. SCOTCH (905) 775-2003

EUGENE SCOTCH (905) 775-6503



#### FOR ALL YOUR MATERIAL HANDLING NEEDS, WE HAVE A SOLUTION FOR YOU.

Whether you are harvesting, warehousing, processing or shipping - we can help! Hewitt Material Handling is your one-stop shop for all your material handling needs.





#### **DRAIN YOUR LAND**

... not your profits

- Superior strength
- · Maximum water intake
- Minimum stretch
- Great value

"Make us part of your profit management plans."



ARMTEC DRAINAGE PRODUCTS

R.R. 3, Walkerton, Ontario N0G 2V0

519-392-6929 Toll free 1-800-265-3080

Evenings 335-6169 or 357-6929

## Committed to Your Needs

At Cargill we are committed to bringing you the best horticultural products and services including:

- CropSense® Horticulture Integrated Pest Management Solutions
- A Full-Time Local Horticultural Agronomist
- Fertilizer Recommendations and Solutions
- Accurate and Timely Product Delivery
- Experienced, Knowledgeable and Friendly Custom Applicators

#### For more information contact:

Liz Francis, Alliston Farm Marketing Representative

Cell: 705-727-2289 Office: 705-458-9400

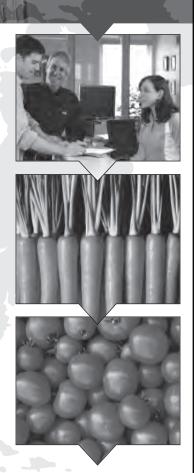
Joe Uyenaka, Mt. Albert Farm Marketing Representative

Cell: 905-979-0737 Office: 905-473-2449

Christy Visser, Alliston and Mt. Albert Agronomist

Cell: 905-252-7555

That's how Cargill works for you.





# agrospray Est. 1959

#### Your Fumigation &

### HIGH PERFORMANCE Liquid Fertilizer Specialists









Micro 500

#### **RON PARET**

Cell: 519-550-0826 Res: 519-842-4905

AgroSpray Limited

85 Spruce Street

Tillsonburg, ON N4G 4H3

Toll 800-640-2476 Tel. 519-842-8408

Fax 519-688-0456



#### Proudly serving Independent Retailers since 1958

#### Distributor for

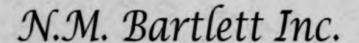
BASF, Dow AgroSciences, Monsento, NuFarm, Nu-Gro Hedley Technology, Lipha Tech, US Borax Becker Underwood, EMD Crop BioScience, Engage Agro, Syngenta, United Phosphorus.

Everything you need.... from a company Driven to Deliver!

Phone 519-826-0092

Toll Free 800-265-7671

Territory Manager Gord Gales 519-809-5151 Eastern Canada Sales Manager Brent Stewart 519-826-9818



Salutes

# Bradford Vegetable Growers

Bartlett's experienced representatives can assist growers with their 2010 preparations and decisions.

Please call us.

BARTLETT INC.

1-800-263-1287

Jayme Bartlett: 1-416-460-9665



### Making Your Profits Grow Since 1954.



- Delhi -

1-800-387-7246

- King City -

1-800-387-7246

visit us at: vandenbussche.com





#### **MILLIGAN FUELS LIMITED**

#### **Proudly Serving This Area Since 1959!**







#### CALL NOW ABOUT OUR SPRING LUBE SPECIALS

"Ask about Purity FG" A full menu of Food Grade Lubricants with "MICROL" EPA approved for use in food grade lubricants

Box 124. Beeton, ON LOG 1A0 (905) 729-2261

259 Albert St E. Alliston, ON L9R 1G4 (705) 435-7271



#### MCRS IPM SCOUTING SERVICES

In 2010 the Muck Crops Research Station will be offering an IPM Scouting service for Holland Marsh growers of carrot, onions, colory and lettuce.

This program offers growers

- intensive bi-weekly crop monitoring
- quick and accurate diagnosis of pest and disease problems
- properly timed pesticide applications



Updates available at our website www.aogueiph.ca/muckerop/-

#### Contact Information:

Kevin Vander Kooi at 905, 775-3783 ext., 107. Email: kvander@gogceaph.ca.

Mart Sheppard at 905-775-3317. Email: asheppind@beilma.ca

Muck Station Report: April - October

905-775-7201

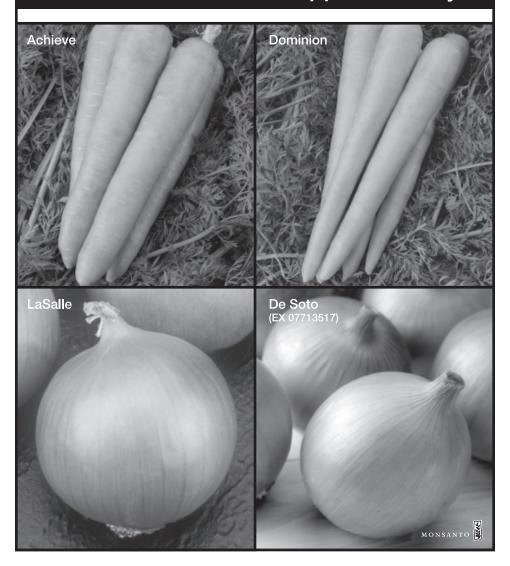
### Seminis.

#### Quality You Can Count On.

We are committed to providing you with varieties well-suited for your needs.

Our Dealers are:

#### Stokes Norseco Rupp Seedway







### **FFS**FRED FULLER SEEDS LTD

For the Best Onion Varieties and Long Term Storage Nebula, Infinity and the NEW Pulsar





In the Marsh at 19075 Dufferin Street 905-775-9696



381 TIFFINSTREETBARRIE TEL: 705.728.5178 FAX: 705.734.3893

OFFERING A FULL LINE OF KOMATSU FORKLIFTS, UTILITY PRODUCTS & ATTACHMENTS

KOMATSU







A FULL LINE OF FORKLIFTS

ELECTRIC\*PROPANE

NATURAL GAS

DIESEL\*GASOLINE

LARGE RENTAL FLEET

LARGE INVENTORY OF USED

FORKLIFTS

SKID STEERS

COMPACT EXCAVATORS

COMPACT WHEEL LOADERS

LOADER BACKHOES

COMPACT DOZERS

ATTACHMENTS

Sales \*Service \*Parts \*to all makes & models

Continuing to offer our family's knowledge and experience since 1967

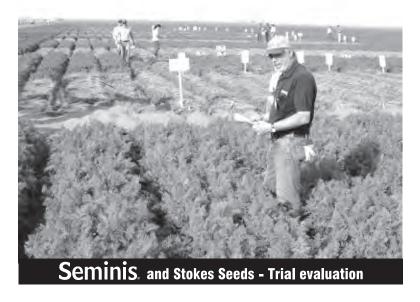




NOTES



### Researching the best for our customers for 129 years



Advice you need to turn our top quality seed into the most productive crop possible... for your area, your climate, your soil, and your growing conditions.



Cellobunch Carrot 61 day Jumbo/Cello. Good colour & taste



Envy Carrot
66 day Jumbo. For mineral and muck soils.



Achieve Carrot
72 days.
Mid season Flakkee type.

Jim Robinson 905-715-8595

1-800-263-7233

www.stokeseeds.com

Local research for proven results

#### ★ Compliments of ★

#### **BRADFORD & DISTRICT PRODUCE LTD.**

#### Home of

- ★ Sweet'n Tender Carrots ★
- ★ Arctic Bunny Brand Carrots ★
  - ★ Growers Pride Onions ★



355 Dissette St., P.O. Box 940 Bradford, Ontario L3Z 2B4

Telephones ★ Bradford (905) 775-9633 ★ Fax (905) 775-9636

Web page: www.bradfordproduce.com

Packers, Distributors & Exporters of Ontario Grown Fresh Quality Vegetables

Luc Fournier, Manager

#### Best Wishes For A Successful Conference

# Bray's Fuels

Your Local Independent Fuel Dealer

FURNACE MOTOR OIL AND GREASES GASOLINE DIESEL



**Heating and Air Conditioning** 

905-775-3120

Corner of Highway #11 & Bathurst Street

R.R. No. 2 NEWMARKET