

2011 Industry Directory

60th Annual Muck Vegetable Growers CONFERENCE



Muck Vegetable Growers

Meetings — Trade & Equipment Show

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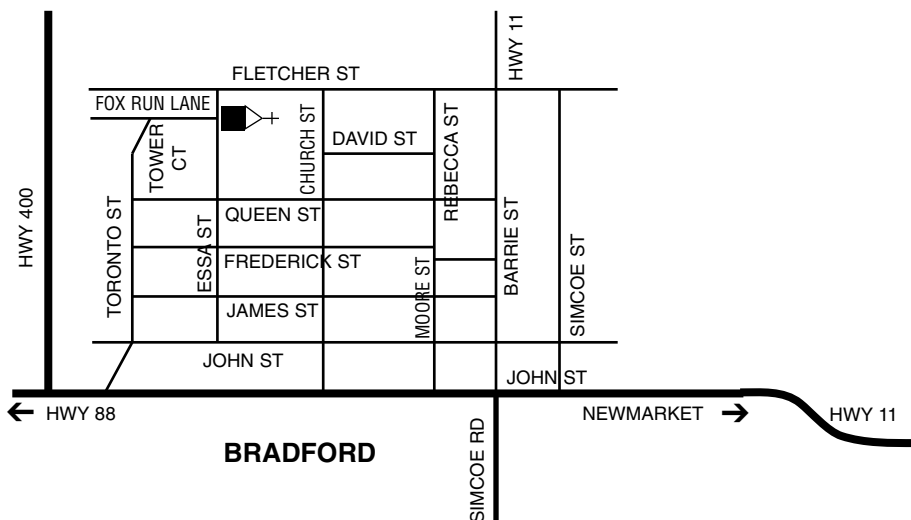
Muck Vegetable Growers

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March 30th & 31st, 2011

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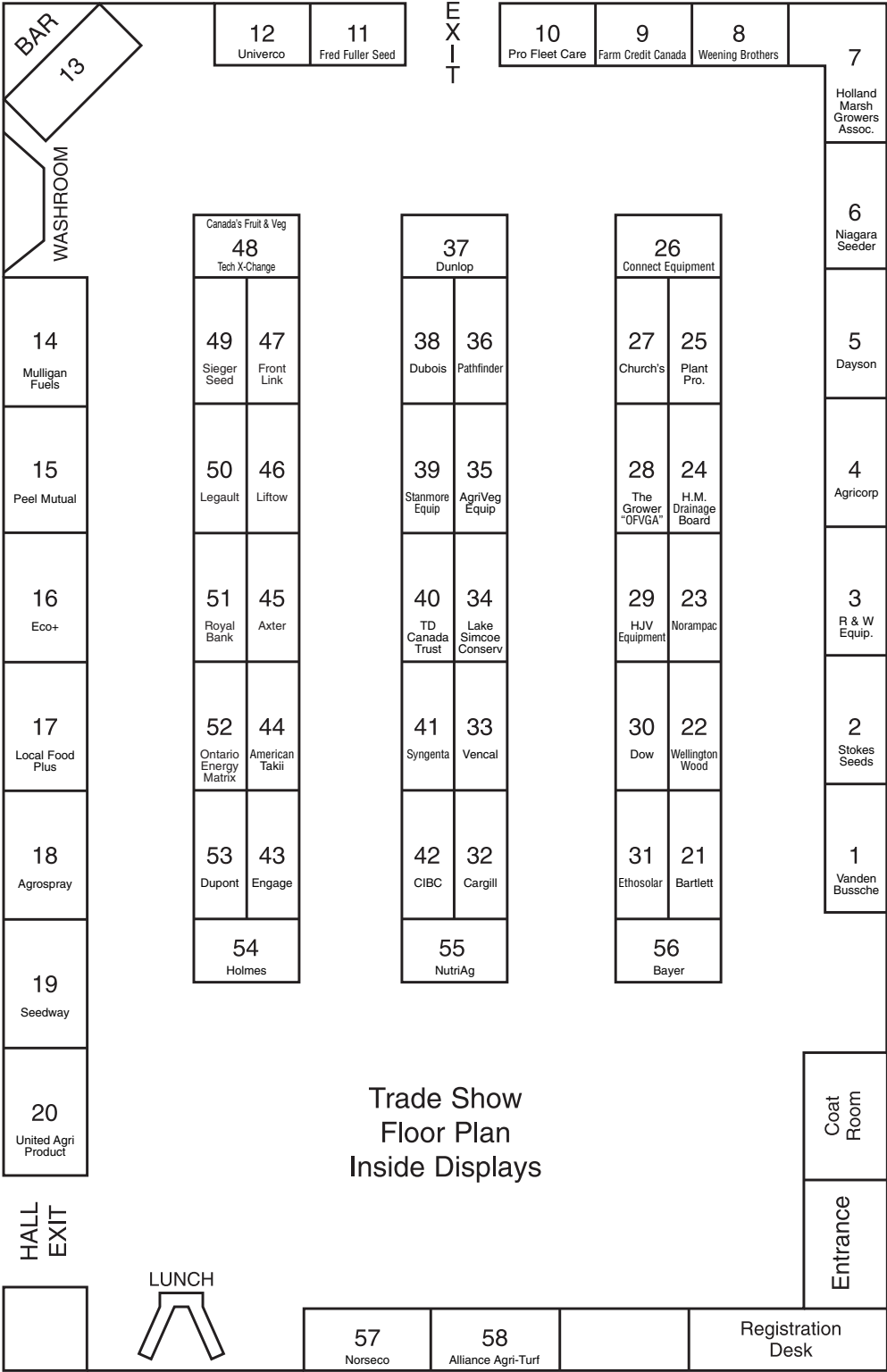
In Order of Appearance

Tom Miedema	Chair, The Fresh Vegetable Growers Association
Mary Ruth McDonald	Professor, Dept. of Plant Agri., University of Guelph
Shawn Janse	Research Station Manager, Office of Research, University of Guelph
Chanli Hu	Graduate Student, Dept. of Plant Agri., University of Guelph
Craig Heim	Product Development Manager, FMC
Paul Foran	Sales and Marketing, Dow Agro Sciences Canada
Sylvain Legault	Sr. Sales Representative Specialty Crops, DuPont
Jamie Reaume	Executive Director – Holland Marsh Growers' Association
Marion Paibomesai	Vegetable Crops Specialist, Ontario Ministry of Agri., Food & Rural Affairs
Michael Tesfaendrias	Research Associate, Dept. of Plant Agri., University of Guelph
Monica Parker	Graduate Student, Dept. of Plant Agri., University of Guelph
Josh Cowan	Graduate Student, Dept. of Environmental Biology, University of Guelph
Alex Makarenko	Product Development, Gro Pak Farms
Kristen Callow	Weed Management, Ontario Ministry of Agri., Food & Rural Affairs
Bernie Zandstra	Extension Vegetable Specialist, Michigan State University
Matt Sheppard	Manager, Bradford Co-operative Storage
Christoph Kessel	Horticulture Crop Nutrition, Ontario Ministry of Agri., Food & Rural Affairs
Christy Hoepting	Vegetable Extension Specialist, Cornell Cooperative Extension
Peter Pauls	Chair, Dept. of Plant Agri., University of Guelph
Beth Gugino	Assistant Professor of Plant Pathology, Pennsylvania State University
Frank Jonkman	Drainage Superintendent – Holland Marsh
Ian Page	Business Representative, BASF
Wayne Hider	Technical Sales Representative, Engage Agro
Jennifer Foster	Field Development Biologist, Syngenta
Brad Swick	Technical Sales Representative, Bayer Crop Science
Clarence Swanton	Professor, Dept. of Plant Agri., University of Guelph

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ON DISPLAY AT THE SHOW
2011

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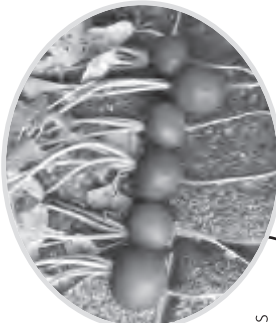
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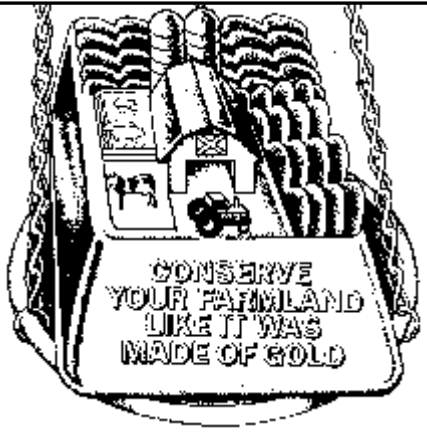
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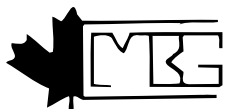
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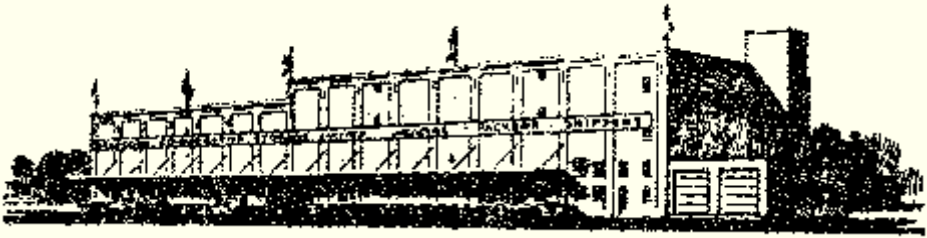
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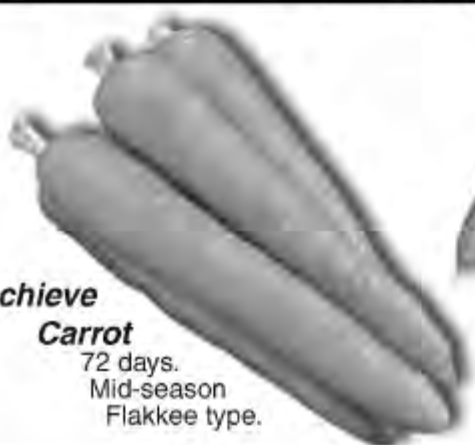
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Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

Registration 8:30

Wednesday morning, March 30

Chair: Jamie Reaume

- 9:00 – 9:20 Research update for carrots and leafy vegetables.
Mary Ruth McDonald, L. Riches, and M. Tesfaendrias
- 9:20 – 9:40 Highlights of the carrot cultivar trials. **Shawn Janse**,
and M.R. McDonald
- 9:40 – 10:00 Purity Food Grade Lubricant. Petro Canada
- 10:00 – 10:30 **BREAK**
- 10:30 – 10:50 The important nutritional components of Marsh carrots. **Chanli Hu**,
R. Cao and M.R. McDonald
- 10:50 – 11:10 Progress in control of diseases and insects in cole crops and Asian
vegetables. **Mary Ruth McDonald**, L. Riches, B.D. Gossen,
H. Kasinathan, C. Saude, C. Bakker and A. McKeown
- 11:10 – 11:20 Industry usdate - Beleaf from FMC, **Craig Heim**
- 11:20 – 11:30 Industry usdate - Dow Agro Sciences Canada, **Paul Foran**
- 11:30 – 11:40 Industry usdate - Dupont, **Sylvain Legault**
- 11:40 – 12:00 The Fresh Vegetable Growers of Ontario. What are the issues
facing vegetable growers in 2011. **Tom Miedema**
- 12:00 – 1:30 **LUNCH**

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Registration 8:30

Wednesday afternoon, March 30

Chair: Tom Miedema

- 1:30 – 1:50 Minor use update. **Marion Paibomesai** and Jim Chaput
- 1:50 – 2:10 The 2010 season in review: weather and integrated pest management for muck crops. **Michael Tesfaendrias** and M.R. McDonald
- 2:10 – 2:30 Forecasting Sclerotinia on carrots. **Monica Parker**, G. Boland, and M.R. McDonald
- 2:30 – 2:50 Winter survival of Sclerotinia as affected by Contans. **Josh Cowan** and Greg Boland
- 2:50 – 3:00 Controlling Sclerotinia and more! A carrot trimmer for the Holland Marsh. **Alex Makarenko**
- 3:00 – 3:30 **BREAK**
- 3:30 – 4:10 Linuron resistant weeds in carrots. **Kristen Callow** and F. Tardif
- 4:10 – 4:40 Herbicides for carrots – Michigan results. **Bernard Zandstra**

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Holy Martyrs of Japan Parish Centre, 167 Essa Road, Bradford, Ont.

Registration 8:30

Thursday morning, March 31

Chair: Matt Sheppard

- 9:00 – 9:20 Highlights of the onion cultivar trials. **Shawn Janse**,
and M.R. McDonald
- 9:20 – 9:40 Onion research update. **Mary Ruth McDonald**, L. Riches,
and M. Tesfaendrias.
- 9:40 – 10:00 How much phosphorous do onions need for the best yields
and quality?. **Christoph Kessel**, J. Levesque, D. Speranzini,
I. O'Halloran and M.R. McDonald
- 10:00 – 10:30 **BREAK**
- 10:30 – 11:15 Herbicide research on carrots in Michigan. **Bernie Zandstra**
- 11:15 – 11:30 The Holland Marsh Growers Association. **Jamie Reaume**
- 11:30 – 12:00 Thrips control on onions research results from New York State.
Christy Hoepting, B. Nault and S. Hu
- 12:00 – 1:30 **LUNCH**

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Thursday afternoon, March 31

Chair: Peter Pauls

- 1:30 – 2:00 Just registered! DADS for the control of onion white rot.
Jeff Crampton
- 2:00 – 2:20 Onion white rot. A method to determine the risk each year?
Fred Crowe
- 2:20 – 2:35 Can we do a better job of drying and storing onions? **Doug Trivers**
- 2:35 – 2:55 Industry update - BASF Canada, **Ian Page**
- 2:55 – 3:05 Industry update - Engage Agro, **Wayne Hider**
- 3:05 – 3:15 Industry update - Syngenta, **Jennifer Foster**
- 3:15 – 3:25 Industry update - Bayer, **Brad Swick**
- 3:25 – 3:45 Herbicide trials and weed management strategies for carrots and onions. **Clarence Swanton**

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MUCK VEGETABLE GROWERS CONFERENCE – 60 Years of Education

The search for information on how to produce the best agricultural crop in the world has been ongoing for hundreds, perhaps for thousands of years. Nowadays it is easy to look up all kinds of information on the production and marketing of farm crops. As a matter of fact some people say there is an information overload. Not so in the early days when the first few growers arriving in the Holland Marsh started to dig ditches by hand and cultivate a small plot of muck soil to grow a few vegetables to sell so they could feed their families. A few years later a request was made by a group of muck crop growers to the Department of Horticulture at the Ontario Agricultural College (OAC) to send a person to the Holland Marsh who could investigate why lettuce for instance would not make a head. Head lettuce celery and potatoes, were very important crops in the Marsh at that time.

In 1946 Professor Conrad (Conny) Filman arrived on the scene to try and help growers solve a fairly long list of problems. Very little was known about what kind of fertilizer was needed, how to combat weeds, control diseases and insects, what was the best variety to grow, etc.

A “temporary” building was erected, it was built on wooden piles, and the experiments were started. It was called: *Experimental Farm on Organic Soils*. Conny was in charge of the 4 acre experimental farm employing 3 or 4 OAC summer students. Some of the results were published in an annual “Progress Report” but most of the findings at the experimental farm was by word of mouth. Many of the growers in those days did not speak or understand the English language so communications were difficult. Two growers, Charlie Davis and William (Bill) Watson wanted to know more about what were the results of the experiments at the Experimental Farm and approached Mr. Filman to have an annual meeting where experimental results could be discussed and distributed. This was the beginning of what was then called: “**Educational Days**”. The first meeting was held in the old Town Hall in 1950, 60 years ago. A few years later the topics for the 1954 meeting included: Vacuum Cooling of Lettuce; Soil Testing; Potato Quality and Storage; Celery Variety Trial, etc. Several films were shown (slides were not used) in between panel discussions. Progressive growers were involved at these meetings, i.e. Charlie Davis, Bill Watson, Sam Hochreiter, Bill and George Horlings, Mel Latchman. The meeting lasted one afternoon plus the following day.

These annual “Educational Day” meetings went on for some 20 years; however they had diminished to no more than one afternoon. In the meantime Professor Filman (for many years Conny taught students at the University of Guelph in the fall and winter semesters) had done a lot of research, the results of which had benefitted muck vegetable growers. For example he found a simple method of muck soil analysis. Basically he squeezed the moisture from the soil with an hydraulic press, tested the liquid with a method, which was used to test greenhouse soils. He produced an article; “A 6000 acre Water Garden” and called Muck farming “Glorified Hydroponics”.

Again Marsh growers wanted to have much more information on the results of the research conducted at the Station as well as hearing what other muck vegetable growers were experiencing in other parts of the world. In 1970, Matthew Valk was hired by the Ontario

continued...

Ministry of Agriculture in the advisory position for muck vegetable growers. Soon he published a monthly newsletter: "Muck Crop News", which brought muck growers in the province of Ontario and even in the muck soil areas in the US the latest information on production of muck crops and market news. Conny Filman could now concentrate on his research, which he had been doing since 1946 and relieve him of giving growers advice on the latest technology to produce their crops. The Educational Days were called a more appropriate name: the "**Annual Bradford and District Muck Vegetable Growers' Conference**" and the meeting would take two full days. The first Conference, held on March 4th and 5th, 1971 was in the Bradford Memorial Community Centre, in the second floor meeting room. A social hour was held afterwards and a dinner was served at 6.30 pm. After the dinner, people played cards or went home. No ladies were invited. The year following a program booklet was published in which sponsors were able to advertise. This idea was copied from the Niagara Fruit and Vegetable Growers' Conference, enabling the organizing Committee to collect funds to pay the expense of renting a meeting room, (later a community centre hall), pay for the accommodation and travelling expenses for invited speakers coming from out of province and foreign countries. Sponsors were also eager to pay for coffee breaks and mid-day lunches as well. This year, ever since the first educational meeting was held in 1950, the 60th Annual Conference of the Muck Vegetable Growers is still the only meeting of this kind in the world where you are not charged a penny to enter and enjoy the fellowship, listen to the speakers, visit the booths of suppliers of seeds, protection materials, etc. There is no charge for the coffee breaks and your lunch is free as well.

For several years Conferences were held alternately in the Ukrainian Cultural Centre and the Danube Countries Club. Walter Ostanek and his Band was hired and played nearly non-stop after growers and their spouses consumed the free beverages and a reasonably priced dinner and danced into the early hours of the next morning.

The 1970 to 1995 period was one of a community spirited bunch of growers who were working very hard every day but who could "let their hair down" so to speak at their annual fun time and get together. Since that period the Annual Conference has lost something when the annual dinner and dance did not follow the intense learning sessions in the two Community Centres.

In 2011 we are celebrating the **60th Anniversary of Educational Days and Muck Growers Conference**. The number of Marsh growers have dwindled down from more than 300 in the 1940's to less than one hundred today. With the recently formed Holland Marsh Growers Association, the muck vegetable growers are again proud to advertise the fact that they are supplying a major portion of locally grown healthful food to Ontario's consumers.

Much of the credit must go to the research efforts done by the staff at the University of Guelph's Muck Crops Research Station. The annual research results, which are presented at these annual Conferences, have contributed a large portion to the success of Holland Marsh growers of muck vegetable crops.

Matthew Valk



MARY RUTH McDONALD
University of Guelph - Guelph

Mary Ruth is a Professor in the Dept. of Plant Agriculture, University of Guelph. Her research programs focus on crop protection and integrated crop management of vegetables, including onions, carrots, leafy greens and crucifer crops. The emphasis is on disease forecasting and management, IPM, screening for resistance, and contributing to, and developing integrated crop management programs for these crops. She also teaches undergraduate and graduate courses at the university. Mary Ruth is Research Program Director for the Plant Production Systems theme of the OMAFRA/ Univ. of Guelph Partnership and is part of the management team for an international project in the Upper West region of Ghana.

Mary Ruth received her B. Sc., M.Sc. and Ph.D. from the University of Guelph where she specialized in plant protection and plant pathology. Mary Ruth has worked in the Bradford Marsh area of Ontario since the 1980's: first as a pest management scout, and later as a Pest Management Advisor, research scientist and station manager with the Ontario Ministry of Agriculture, Food and Rural Affairs. She was instrumental in implementing the Integrated Pest Management Program on muck vegetables in Ontario.



SHAWN JANSE
University of Guelph – Kettleby

Shawn was born and raised in the Holland Marsh. Shawn graduated from the University of Guelph's Associated Diploma in Agriculture in 1990 where he specialized in the horticulture program. Shawn has worked at the Muck Crops Research Station as an Agricultural Technician, and is has been the Research Station Manager since the summer of 1999. Shawn is also responsible for the Onion and Carrot Variety Trials conducted at the Research Station.



CHANLI HU
University of Guelph - Guelph

Ms. Chanli Hu is a Msc. student of Dr. Mary Ruth and Dr. Rong Cao. She received her Master degree in department of Biochemistry at Zhengzhou University in June 2007.

During her master's program in the University of Guelph, Chanli researched on the phytochemical content and antioxidants activity in broccoli, cabbage, carrot, onion, potato and tomato with different cultivars and treatments. To date, she has finished the two year's assessment at the Guelph food research center, Agriculture and Agri-Food Canada.



JAMIE REAUME

Executive Director - Holland Marsh Growers' Association

Jamie Reaume is the Executive Director of the Holland Marsh Growers' Association, a small, regional group of farmers impacting upon the unique area just north of Toronto. Since July 2008, he has been working to improve conditions for farmers in the Holland Marsh and area, bridging the rural-urban gap, communicating with consumers, media, and government stakeholders, and putting Ontario's Salad (and soup) Bowl back on the map. He is considered a farmer advocate, working for the farming and agricultural community and will continue to do so at the behest of the association's Board of Directors.



MARION PAIBOMESAI

Vegetable Crops Specialist – OMAFRA - Guelph

Marion started with OMAFRA as a vegetable crops specialist in July 2010. In this position, Marion is involved in vegetable research projects and transferring IPM and production information to growers and delivery personnel. She worked as a summer student with OMAFRA for 2 years and was involved in scouting cole and root crops across southern Ontario and developing pest identification keys for Ontario CropIPM.

Marion received her B.Sc. (2007) and M.Sc. (2010) from the University of Guelph in integrative biology. Before starting at OMAFRA, she worked for a private wildlife consulting company in Hinton, AB. She is currently the chair of the Vegetable Technical Working Group for Ontario.



MICHAEL T. TESFAENDRIAS

University of Guelph - Kettleby

Michael is a research associate and IPM coordinator at the Muck Crops Research Station. He conducts and participates in research of diseases of vegetable crops, diagnoses plant diseases, runs pest forecasting models and supervises the pest management program. Michael has worked as a plant protection extension officer in Eritrea, as a research assistant and as a laboratory technician in the Dept. of Plant Sciences of the University of the Free State, South Africa. Michael obtained his B.Sc. (Agric.) in 1999 and M.Sc. (Plant Pathology) in 2003 both from University of the Free State, South Africa. In 2006, Michael graduated with a Ph. D. in plant pathology from University of the Free State with a thesis titled "Grain mould of sorghum with specific reference to grain quality in South Africa".



MONICA PARKER
University of Guelph - Guelph

Monica Parker obtained her B.Sc. (1997: Plant Biology) and M.Sc. (2000: Plant Pathology) from Simon Fraser University, B.C. From 2001 to 2007, she worked in Rwanda with the private and public sectors in horticultural development. Monica is in the third year of her graduate program with Mary Ruth McDonald and Greg Boland. Her research focuses on forecasting and managing sclerotinia rot of carrot.



JOSHUA COWAN
University of Guelph - Guelph

Josh is a PhD candidate studying under Dr. Greg Boland in the School of Environmental Sciences at the University of Guelph. His PhD research has focused on the biology of the plant pathogen *Sclerotinia sclerotiorum* (cause of Sclerotinia rot and storage rot of carrots). Specifically, he has been researching the effects of freezing and *Coniothyrium minitans* (Contans® WG) on dissemination of the pathogen. Josh received his BSCh in biology from Acadia University, NS, in 2006 and he is currently in the final stages of a PhD specializing in plant pathology.



KRISTEN CALLOWS
Weed Management – Program Lead, OMAFRA, Ridgeway

Kristen has a master's degree in weed science from the University of Manitoba and an honors bachelor of science degree from the University of Guelph. Kristen has more than 12 years experience in the agriculture industry. As OMAFRA's Weed Management Program Lead for Horticulture crops, she leads the development, coordination and implementation of various programs related to weed management issues in Ontario. She is a past recipient of the Deputy Minister's Award for her work as a provincial vegetable specialist. She previously spent several years with the Ontario Greenhouse Vegetable Growers and in the private sector coordinating research trials in support of new product registrations.

Kristen is a member of the Canadian Weed Science Society, the Weed Science Society of America and the Ontario Invasive Plant Council. Kristen is an accomplished speaker whom has given presentations all over Canada and internationally at scientific conferences as well as many grower meetings and conventions.



BERNARD ZANDSTRA
Michigan State University – East Lansing

Dr. Bernard Zandstra has been an Extension Specialist at Michigan State University for over 30 years. He does research and educational programs on weed control in fruit and vegetable crops. Dr. Zandstra authors the Michigan Weed Control Guide for Vegetable Crops bulletin and the weed control section of the Michigan Fruit Management Guide. He is Field Research Director of the IR-4 Center at Michigan State University, which produces data and residue samples for registration of minor use pesticides. Dr. Zandstra does weed control research on many vegetable crops, including asparagus, snapbean, cabbage, carrot, celery, sweet corn, cucumber, herbs, lettuce, mint, onion, pepper, pumpkin, squash, rhubarb, strawberry, and tomato. Carrot, celery, and onion produced on muck soil are his area of special interest.



MATT SHEPPARD
Bradford Co-operative Storage Ltd - Bradford

Matt was raised in Bradford. Matt began his career at Bajar Greenhouse from 1998 to 2008 as Director of Operations. In 2008 Matt became the General Manager of the Bradford Co-operative Storage. Matt is co chair of the Holland Marsh Horticulture Advisory Committee.



CHRISTOPH KESSEL
Horticulture Crop Nutrition - Program Lead, OMAFRA - Guelph

Christoph is the Horticulture Crop Nutrition -Program Lead with OMAFRA. After graduating from the University of Guelph, he worked in the nursery industry before joining OMAFRA as the Nursery Crops Specialist. He works with industry associations, researchers and ministry colleagues to improve crop fertility management in horticultural crops through research projects, demonstrations and workshops.



CHRISTINE HOEPTING

Vegetable Extension Specialist – Cornell Cooperative Extension

Christine Hoepting is a Vegetable Specialist with the Cornell Cooperative Extension Regional Vegetable Program in Western New York. She conducts on-farm applied farm research projects and demonstrations, and educational programming in onions and cabbage. She has a B.Sc. degree in Environmental Toxicology and a M.Sc. in Plant Pathology and Applied Entomology for the University of Guelph. A native of Canada, she moved to New York in 2001, where she resides with her husband and daughter.



K. PETER PAULS

University of Guelph - Guelph

Peter Pauls has 27 years experience in university research and teaching and has held various leadership roles in the university and scientific societies. His research is focused on cellular and molecular studies of embryogenesis, pathogen-induced stress and agronomic trait expression in field crop plants.

Peter Pauls obtained his BSc from the University of Waterloo in Chemistry and Biology in 1976. He completed an MSc thesis on the membrane properties of an amoeba in 1978 at the University of Waterloo and a PhD on the biochemical and physical changes in plant membranes during senescence in 1981 in Waterloo.

Peter Pauls became a registered Plant Breeder in 2006 and has released 5 dry bean varieties and another 5 lines have been supported for registration. He has disclosed a method for corn transformation, a description of soybean germplasm with enhanced oxidative stability and a DNA microarray consisting of 35 bean phenylpropanoid pathway gene fragments to the Business Development Office at the University of Guelph.

Peter Pauls was Director of the /Waterloo Plant Biotechnology Centre from 1987-1990 and was the President of the Canadian Society of Plant Physiologists and a Board member of Plant Canada from 2007-2009. He was Acting Associate Dean Academic for the Ontario Agricultural College from 2006-2009. In this role he oversaw changes to academic programs for 1600 students in the OAC in diverse programs, including: 2 year diplomas and several distinct 4 year degrees and a professional program. He is currently the chair of the Department of Plant Agriculture.



BETH GUGINO

Pennsylvania State University, University Park, PA

Beth Gugino is an Assistant Professor of Plant Pathology at The Pennsylvania State University located at University Park, PA. Her 75% extension and 25% research program focuses on the identification, epidemiology and management of vegetable diseases important to the vegetable industry in Pennsylvania and the Northeast region. She received her B.S. in Horticulture and M.S. and Ph.D. in Plant Pathology from Penn State. She was a Postdoctoral Research Associate at the New York Agricultural Research and Extension Station, Cornell University working with diseases of vegetable crops and soil health for 4 years before returning to Penn State in June 2008.



FRANK JONKMAN

Drainage Superintendent – Holland Marsh

Frank was raised in the Holland Marsh, and spent many summers working in the fields. He has worked in a family business for twenty years and has an extensive background in construction and construction management.

Frank has been the Drainage Superintendent for Bradford West Gwillimbury and King Township since 2007. In this time Frank has assisted in the construction of the new Bardawill Pumphouse, the design and implementation of the maintenance barge, normal drainage activities as well as assisting with the technical details of the Holland Marsh Drainage System Canal Improvement Project.

In 2008, Frank was named the Project Manager for the HMDSCIP and he continues to look forward to this historic endeavor.

Frank is also the current President of the Drainage Superintendents Association of Ontario and sits on several committees mandated to finding practical solutions between agricultural drainage and various federal and provincial legislative requirements.



CLARENCE SWANTON

University of Guelph - Guelph

Professor Clarence Swanton obtained his B.Sc. in Botany from the University of Toronto in 1975, and his M.Sc. in Agrometeorology from the University of Guelph in 1977. Upon completion of his M.Sc. degree, he was employed by Campbell Soup Company as a Research Assistant from 1977-78. From 1978 to 1985 he joined the Ridgetown College of Agricultural Technology, as a Weed Biologist until 1985, during which time he also completed his PhD in Plant Ecology from the University of Western Ontario. In 1985, he accepted a position in the Department of Crop Science at the University of Guelph as an Assistant Professor of Weed Science. He was promoted to Professor in 1996. From 1998 to 2004, Clarence served as the first Chair of the Department of Plant Agriculture. Professor Swanton is a Fellow of the Canadian Society of Agronomy, the Weed Science Society of America and the Canadian Weed Science Society. Dr Swanton has contributed internationally as a teacher, consultant and as associate editor for several international journals. His research is focussed on the development of integrated weed management systems for field and horticultural crops.



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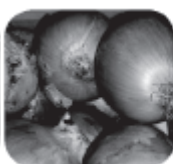
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On behalf of Council, staff and the residents of Bradford West Gwillimbury, I wish to extend special greetings and best wishes to participants and visitors of the 60th Annual Muck Vegetable Growers Conference and Trade Show.

I would also like to take this opportunity to thank the Holland Marsh Horticultural Advisory Committee, volunteers, and others who are involved in putting this conference together. The new technology and innovative ideas that are shared make the Holland Marsh one of the most esteemed farming communities in the world.

Best wishes for a successful event!

Sincerely yours,
Doug White
Mayor

Rob Keffer
Deputy Mayor

Raj Sandhu
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On Behalf of the Township of King

**Congratulations to the
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The Holland Marsh is located within both the Township of King and the Town of Bradford West Gwillimbury. In 2007, the two municipalities established the Holland Marsh Drainage System Joint Municipal Services Board to oversee the management, maintenance, and operations of the Drainage System. The new Joint Board represents both municipalities in providing governance to the Holland Marsh community, and joins in extending congratulations and best wishes for continuing success to the Holland Marsh Muck Vegetable Growers Annual Conference.

Yours in Municipal Service,
Steve Pellegrini, Mayor

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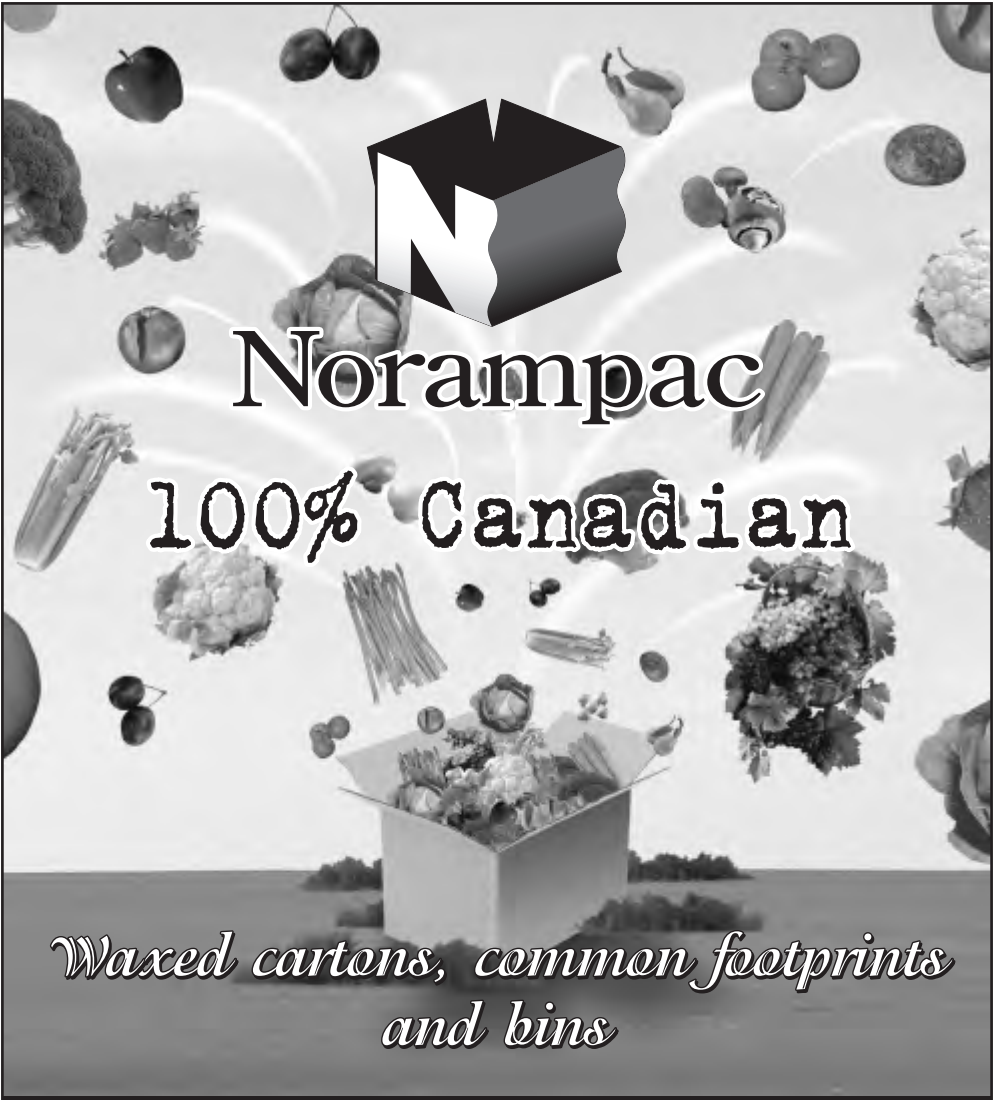


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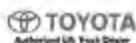
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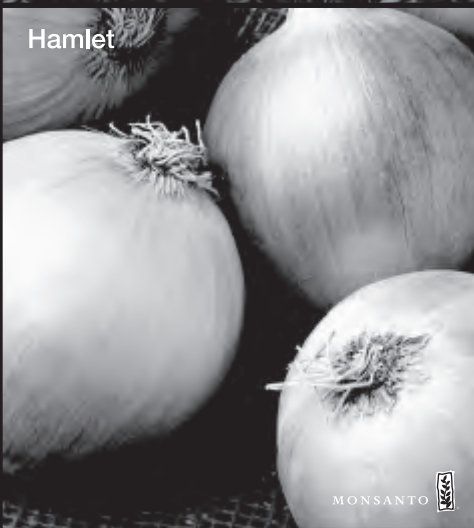
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Alex Makarenko, Chair, 905-836-3202
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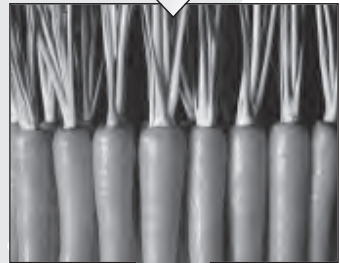
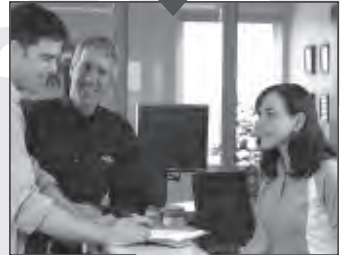
Joe Uyenaka, Mt. Albert Farm Marketing Representative

Cell: 905-979-0737

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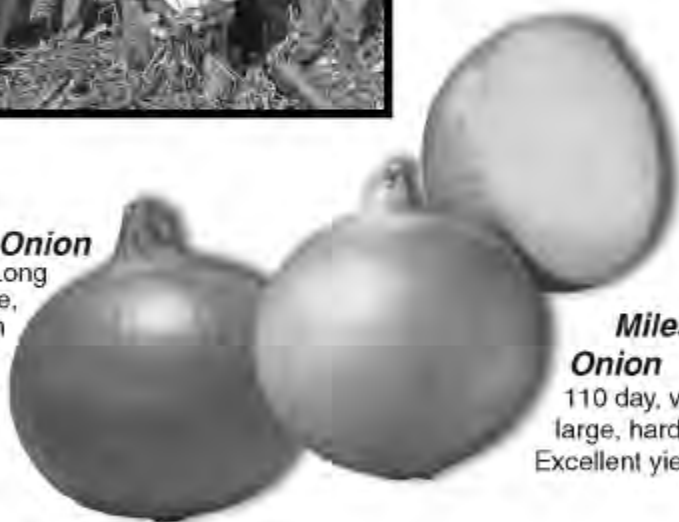


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