

2012 Industry Directory

61st Annual Muck Vegetable Growers CONFERENCE



Muck Vegetable Growers

Meetings — Trade & Equipment Show

Greetings

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61ST ANNUAL MUCK VEGETABLE GROWERS CONFERENCE

DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS

booth | page #

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Township of King	1-800-688-5013 905-833-5321	-	64
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DIRECTORY - INDEX OF ADVERTISERS AND PROGRAM SPONSORS

			booth page #
Miedema Produce Ltd.	905-775-8111	905-775-5115	- 27
Moro Brothers Gardens		905-775-2894	- 65
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Tupling Insurance Brokers Ltd.		905-775-3379	10 71
Peel Mutual			56 -
MISCELLANEOUS			
Canada's Fruit & Veg Tech X-Change		226-381-0282	6/OS -
Eco-Light	519-777-0273	519-264-6864	27 14
Fafard		1-800-561-5204	- 58
Specialties R. Legault	416-881-5293	1-800-361-9267	30 63
"OFVGA" The Grower		519-763-6160	5 41
MACHINERY & EQUIPMENT			
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Connect Equipment	1-877-775-8681	905-775-6269	14/15/OS 20
Dayson Agricultural Ventilation Ltd.		905-770-6662	16 22
Dubois	519-443-4834	1-800-815-9929	39 72
Green Tractor Inc.		1-800-367-0608	25/OS 66
Gro-Pak Farms	905-939-8913	905-775-3507	- 27
HJV Equipment	Cell 705-434-7176	1-877-458-3276	54 14
KOOLJET		1-866-748-7786	- 9
Lewis Motor Sales		905-952-2855	46/55 75
Liftow	1-888-694-3469	705-725-0268	18/19/OS 19
Multi Shelter Solutions	1-866-838-6729	519-343-2335	53 15
Pro Fleet Care	Cell 416-918-0473	705-812-4492	47 69
R & W Equipment Ltd.		705-458-4003	12/13 13
J.H. Ryder Lift Trucks	1-800-267-6864	905-660-9925	23/24/OS 72
Stanmore Equipment Ltd.		905-640-1928	51/52/OS 59
Tri Truck Centre		705-722-8600	20/21/OS 76
Vanden Bussche Irrigation & Equipment Ltd.		1-800-387-7246	28/OS 73
AGRICULTURAL CHEMICALS			
AgroSpray Ltd.	1-800-640-2476	519-842-8408	32 69
Axter Agrosience		519-365-7363	9 10
N.M. Bartlett Inc.	1-800-263-1287	416-460-9665	33 43
Bayer CropSciences Canada	1-888-283-6847	519-688-2695	37 60
Bradford Co-Operative Storage Ltd.		905-775-3317	- 33
Dow Agrosiences Canada Inc.		1-800-667-3852	63 11
DuPont Canada Inc.	1-800-667-3925	905-821-5494	64 16
Engage Agro Corporation	1-866-613-3336	519-826-7878	61 55
Plant Products Co. Ltd.	1-800-387-2449	905-793-7000	60 36
Stoller Canada	1-800-263-9114	416-622-5785	- 31
Syngenta Crop Protection Canada Inc.	1-877-964-3682	705-444-4803	34 32
United Agri Products		519-268-8001	1 6
Univar	1-800-265-7671	519-809-5151	- 72
UPI		1-800-438-6071	- 70
SEED			
Fred Fuller Seeds		905-953-9696	- 57
Norseco Inc.	1-800-561-9693	514-332-2275	40 17
Seedway Inc.	519-801-5882	800-952-7333	29 21
Seminis		908-528-0073	- 26
Siegers Seed Co.	Cell 814-460-4102	1-800-962-4999	- 56
Stokes Seeds Ltd.	1-800-263-7233	905-715-8595	65 34/44
			62/74

OUTSIDE DISPLAY = OS

61st Annual Conference

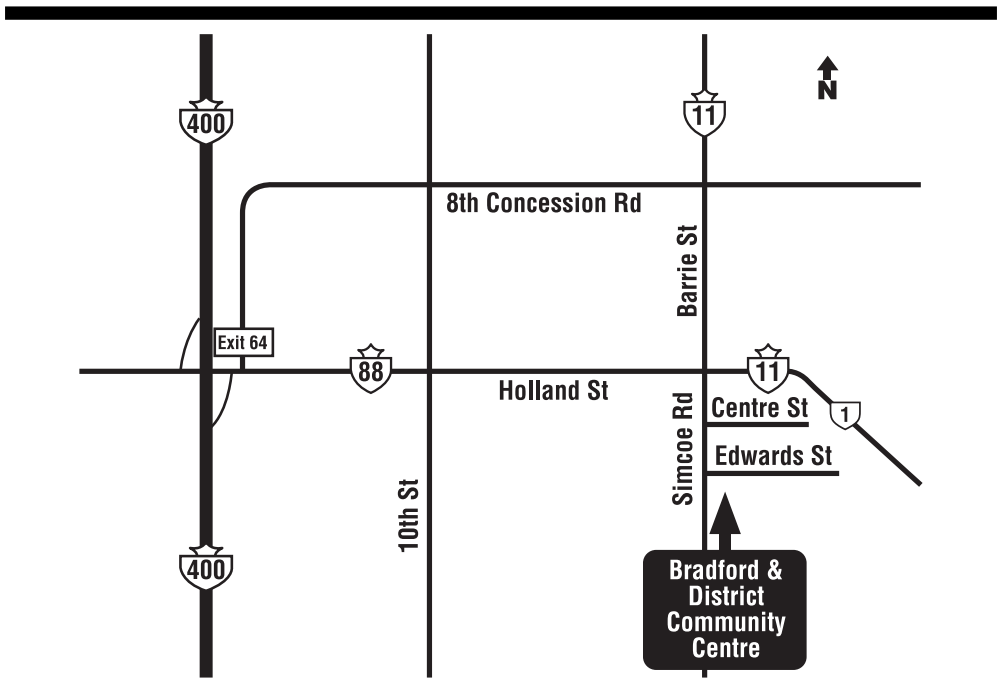
Muck Vegetable Growers

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Program Participants - 2012

In Order of Appearance

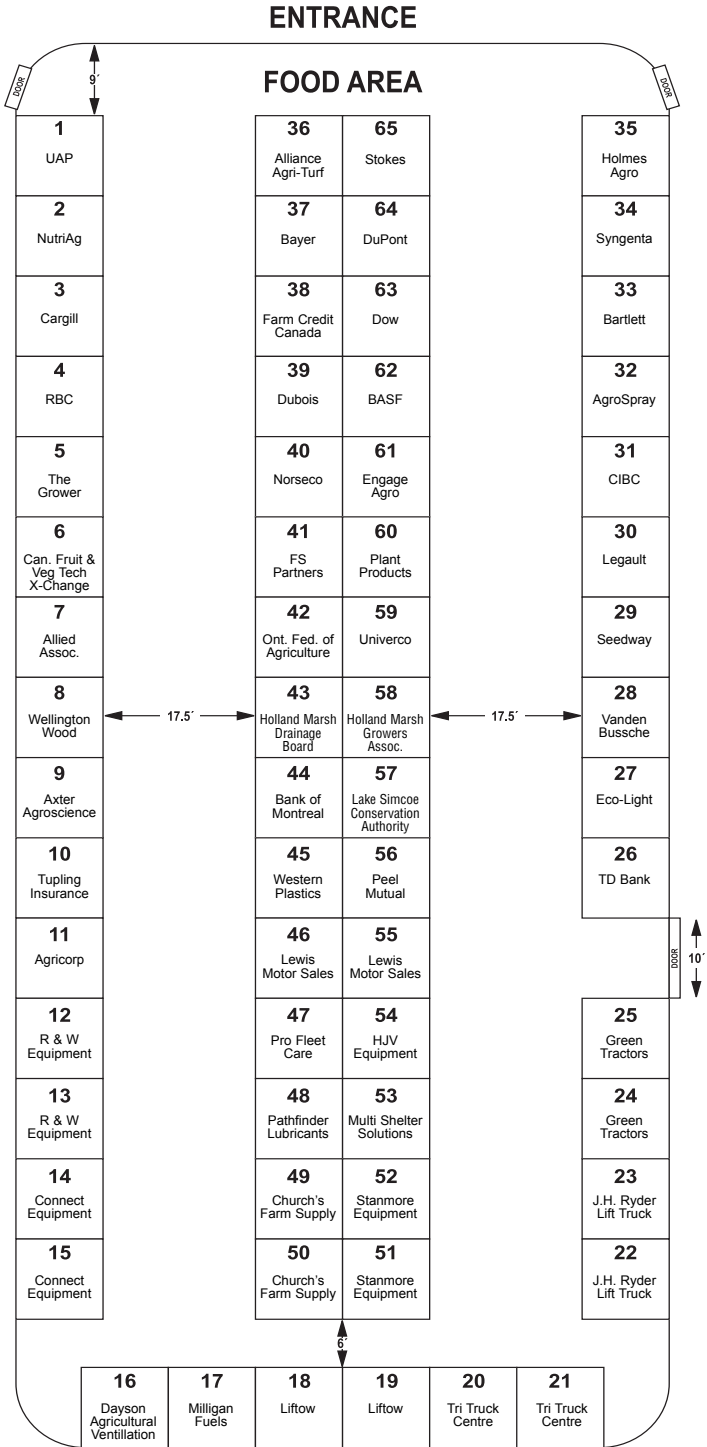
Matt Sheppard	Manager, Bradford Co-operative Storage
Mary Ruth McDonald	Professor, Dept. of Plant Agri., University of Guelph
Shawn Janse	Research Station Manager, Office of Research, University of Guelph
Michael Tesfaendrias	Post Doc Fellow, Dept. of Plant Agri., University of Guelph
Marion Paibomesai	Vegetable Crops Specialist, Ontario Ministry of Agri., Food & Rural Affairs
Monica Parker	Graduate Student, Dept. of Plant Agri., University of Guelph
Dennis VanDyk	Research Assistant, Dept. of Plant Agri., University of Guelph
Craig Hunter	Crop Protection and Research, OF&VGA
Kristen Callow	Weed Management, Ontario Ministry of Agri., Food & Rural Affairs
Gareth Davis	Graduate Student, Dept. of Plant Agri., University of Guelph
Clarence Swanton	Professor, Dept. of Plant Agri., University of Guelph
Heather Gale	Canadian Horticultural Council
Joe Nunez	Vegetable & Plant Pathology Specialist, University of California
Jamie Reaume	Executive Director – Holland Marsh Growers' Association
Jim Chaput	Provincial Minor Use Co-ordinator, Ontario Ministry of Agri., Food & Rural Affairs
Christoph Kessel	Horticulture Crop Nutrition, Ontario Ministry of Agri., Food & Rural Affairs
Deanna Nemeth	Nutrient Management Program, Ontario Ministry of Agri., Food & Rural Affairs
Laura Barbison	Graduate Student, Dept. of Environmental Sciences, University of Guelph
Anne Verhallen	Soil Management Specialist, Ontario Ministry of Agri., Food & Rural Affairs
Jennifer Foster	Graduate Student, Dept. of Plant Agri., University of Guelph
Jim Olmsted	Sales Rep. for Horticulture, Turf & Ornamentals, Dow Agro Sciences
Sylvain Legault	Sr. Sales Rep. Specialty Crops, DuPont
Scott Hodgins	National Horticulture Technical Specialist, BASF
Murray Morrison	Agronomic Sales Representative, Syngenta
Brad Swick	Technical Sales Representative, Bayer Crop Science
Mitch Long	Product Development Manager, FMC Corporation
Wayne Hider	Technical Sale Rep., Engage Agro

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ON DISPLAY AT THE SHOW 2012

Booth #		Booth #	
Agricorp	11	R. Legault Soils	30
Agrospray Limited	32	Liftow	18/19/OS
Alliance Agri-Turf	36	Lewis Motor Sales	46/55
Allied Associates	7	Milligan Fuels	17
N.M. Bartlett Inc.	33	Multi-Shelter Solutions	53
Bank of Montreal	44	Norseco Inc.	40
Bayer CropSciences Canada	37	NutriAg	2
BASF	62	"OFVGA" The Grower	5
CIBC	31	Pathfinder Lubricants	48
Canada's Fruit & Veg Tech X-Change	6/OS	Peel Mutual	56
Cargill AgHorizons	3	Plant Products Co. Ltd.	60
Church Farm Supply	49/50/OS	Pro Fleet Care (York/Barrie)	47
Connect Equipment	14/15/OS	R & W Equipment Ltd.	12/13
Dayson Agricultural Ventilation Ltd	16	J.H. Ryder Lift Truck	22/23/OS
Dow Agrosiences Canada Inc.	63	Royal Bank of Canada	4
Dubois	39	Seedway Seeds	29
DuPont Canada Inc.	64	Stanmore Equipment Ltd.	51/52/OS
Eco-Light	27	Stokes Seeds Ltd.	65
Engage Agro Corporation	61	Syngenta Crop Protection Canada Inc.	34
Farm Credit Corporation	38	TD Bank	26
F.S. Partners	41	Tupling Insurance	10
Federation of Agriculture	42	Tri Truck Centre	20/21/OS
Green Tractor	24/ 25/OS	United Agri Products	1
HJV Equipment	54	Univerco Inc.	59
Holland Marsh Growers Assoc.	58	Vanden Bussche Irrigation & Equipment Ltd	28/OS
Holland Marsh Drainage Board	43	Wellington Wood Products (1972) Ltd.	8
Holmes Agro Ltd.	35	Western Plastics	45
Lake Simcoe Conservation Authority	57		





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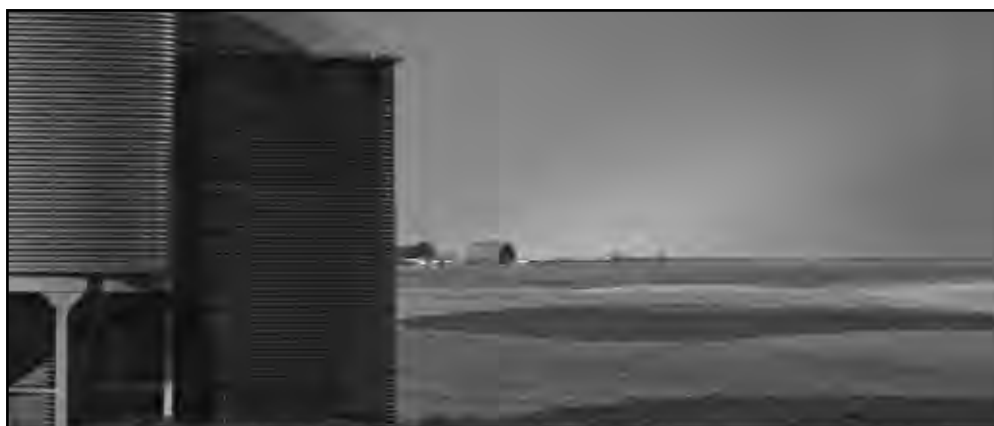
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Canal Improvement Project

DOCKS:

Did you know that installation of canal side docks requires approval from the Lake Simcoe Region Conservation Authority and approval by this Board?

New docks are required to be a floating dock system, easily removed during high water periods and for the purposes of maintaining the drainage system.

BERM:

Did you know that landowners cannot use the berm to store materials or dump debris nor is parking allowed on the Canal backfill or berm?

The newly constructed berm forms part of the municipal drain. Any obstructions to the municipal drain will be in contravention of the Drainage Act.

FUTURE ACCESS:

Did you know that the newly constructed berm adjacent to the canal has limited purpose and use for landowners?

The in accordance with the Report, Allowance issued to landowners also provides the Board with a Right of Way over the Canal Backfill, to enable better maintenance of the drainage system.

Be sure to stop and visit our Booth at this years' conference to obtain more information

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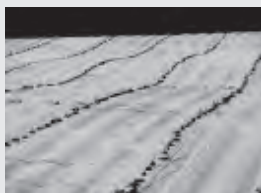
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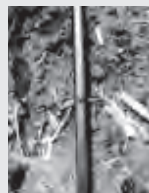
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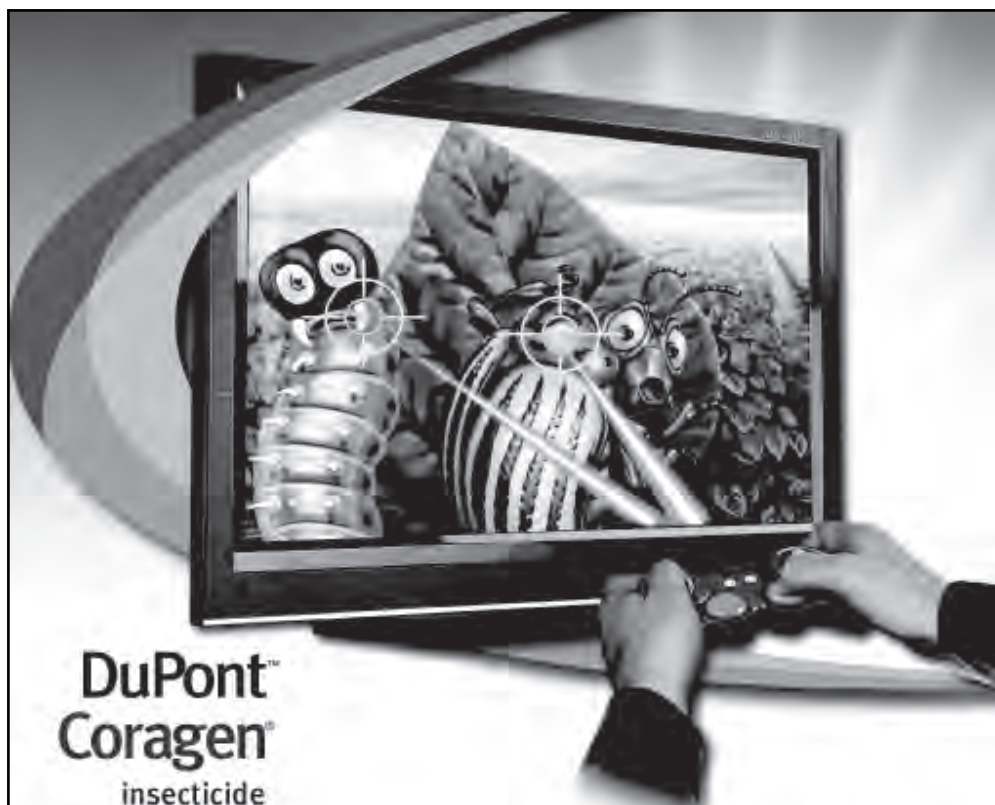
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For a full and complete description of the data and the methods used, see the Appendix in the online version of this article. The Appendix is available at <http://www.jstor.org/stable/2346111>.



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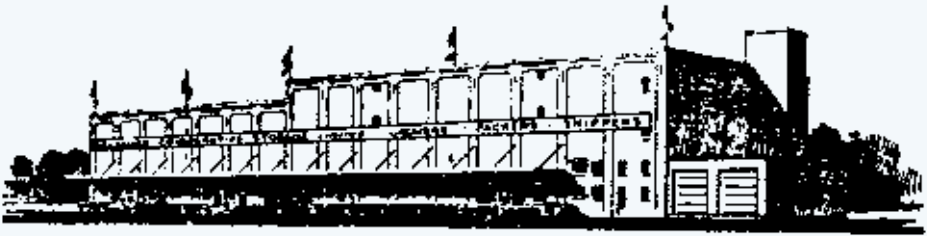
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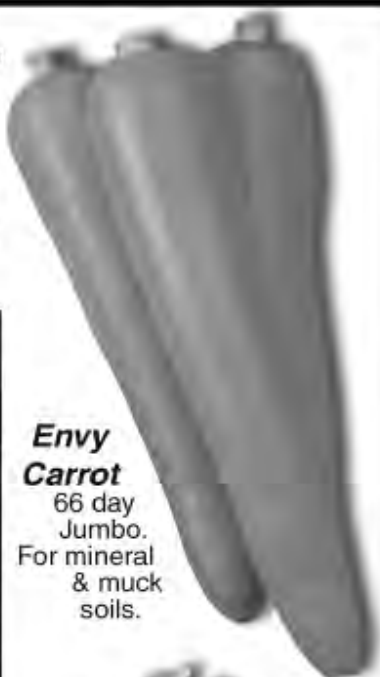
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125 Simcoe Street, Bradford, Ontario L3Z 2A8

Registration 8:30 am

Wednesday morning, March 28

Chair: Matt Sheppard

- 9:00 – 9:20 Research update for carrots and leafy vegetables.
Mary Ruth McDonald, L. Riches, D. Van Dyk and M. Tesfaendrias
- 9:20 – 9:40 Highlights of the carrot cultivar trials. **Shawn Janse**
and M.R. McDonald
- 9:40 – 10:00 The 2011 season in review: weather and integrated pest
management for muck crops. **Michael Tesfaendrias**
and M.R. McDonald
- 10:00 – 10:30 **BREAK**
- 10:30 – 10:50 Fumigant options for Ontario and other updates for vegetable
growers. **Marion Paibomesai**
- 10:50 – 11:05 The Fresh Vegetable Growers of Ontario. What are the issues
facing vegetable growers in 2012. **Mark Srokosz**
- 11:05 – 11:25 Developments in forecasting Sclerotinia on carrots. **Monica Parker**,
G. Boland, and M.R. McDonald
- 11:25 – 11:40 Trimming carrots for disease control and more. **Dennis Van Dyk**, A.
Makarenko and M.R. McDonald
- 11:40 – 12:00 Update from the Ontario Fruit and Vegetable Growers Association.
Craig Hunter
- 12:00 – 1:30 **LUNCH**

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Wednesday afternoon, March 28

Chair: Marion Paibomesai

- 1:30 – 1:45 Herbicide resistant pigweed in Ontario – the problem and project background. **Kristen Callow** and F. Tardif
- 1:45 – 2:00 Linuron resistant pigweeds in Ontario: initial results from 2011 survey. **Gareth Davis** and F. Tardif
- 2:00 – 2:20 New solutions for the control of herbicide resistant pigweed in carrots. **Clarence Swanton**
- 2:20 – 2:40 Food Safety for vegetable crops – get the real story. **Heather Gale**
- 2:40 – 3:10 Evaluating nematicides for carrots in California. **Joe Nunez**
- 3:10 – 3:40 **BREAK**
- Industry Updates**
- 3:40 – 4:00 Dow AgroSciences Delegate, **Jim Olmsted**
- 4:00 – 4:20 Dupont, **Sylvain Legault**
- 4:20 – 5:00 BASF, **Scott Hodgins**

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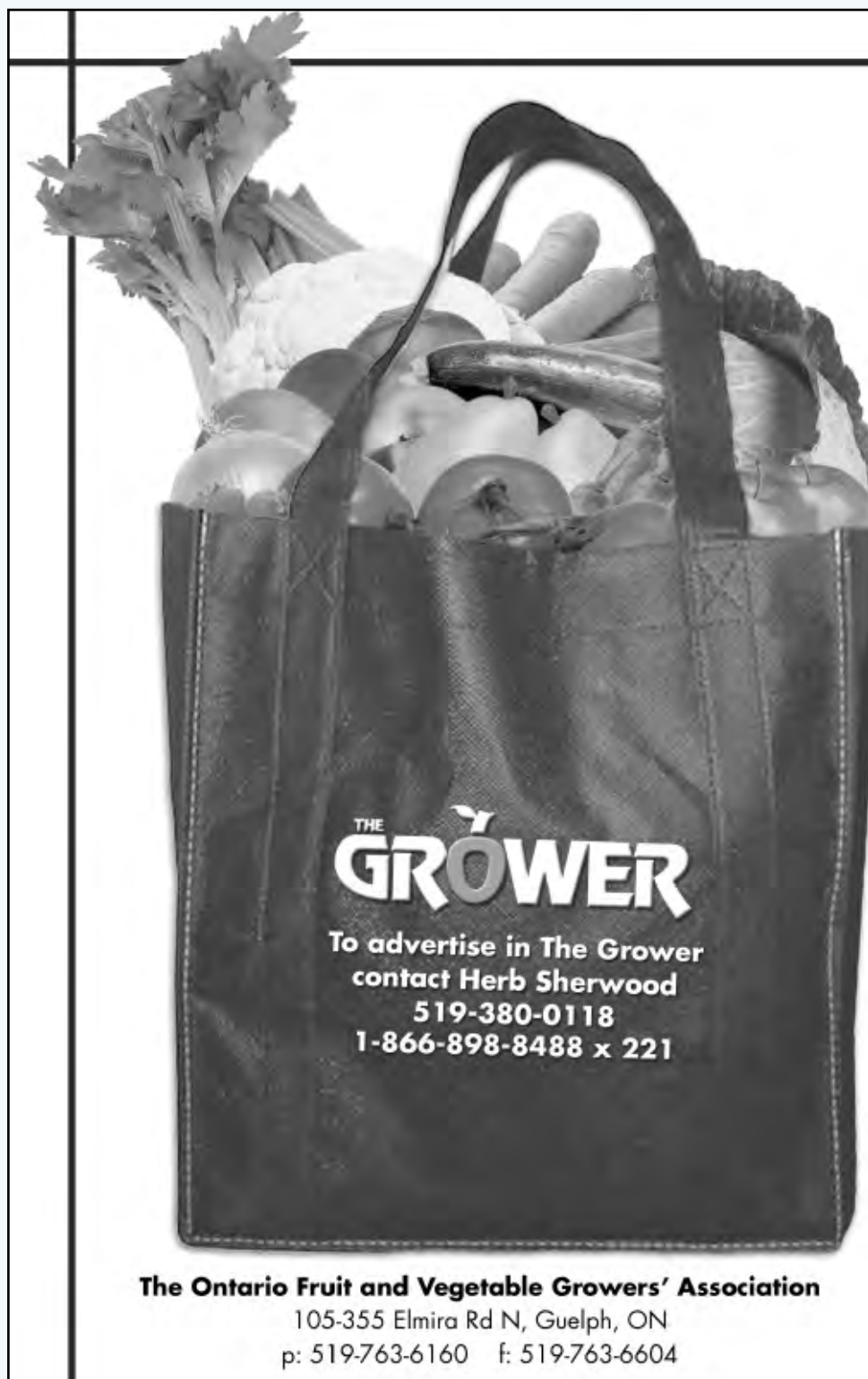
Thursday morning, March 29

Chair: Jamie Reaume

- 9:00 – 9:20 Highlights of the onion cultivar trials. **Shawn Janse**
and M.R. McDonald
- 9:20 – 10:00 Biological controls for onion white rot. Results from California.
Joe Nunez
- 10:00 – 10:30 **BREAK**
- 10:30 – 10:50 Minor use update. **Jim Chaput**
- 10:50 – 11:05 Phosphorus Trial Results...Now what? **Christoph Kessel**,
D. Nemeth, D. Van Dyk and M.R. McDonald
- 11:05 – 11:20 Phosphorous and more. On-farm best management options you
can use. **Deanna Nemeth** and C. Kessel
- 11:20 – 11:40 Getting the most from your soil test results. **Christoph Kessel**
- 11:40 – 12:00 The Holland Marsh Growers' Association. **Jamie Reaume**
- 12:00 – 1:30 **LUNCH**

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Thursday afternoon, March 29

Chair: Clarence Swanton

- 1:30 – 1:50 Onion research update. **Mary Ruth McDonald**, L. Riches, and M. Tesfaendrias.
- 1:50 – 2:10 Biological controls for onion white rot, sclerotinia rot of carrot and botrytis leaf blight. Killing three pathogens at once? **Laura Barbison**, M.R. McDonald and G.J. Boland.
- 2:10 – 2:30 Maintaining and improving soil health. **Anne Verhallen**
- 2:30 – 2:50 Understanding the pesticide registration system in Canada: an industry perspective. **Jennifer Foster**

Industry updates

- 2:50 – 3:10 Syngenta, **Murray Morrison, & Jennifer Foster**
- 3:10 – 3:30 Bayer Crop Science, **Brad Swick**
- 3:30 – 3:50 FMC Corporation, **Mitch Long**
- 3:50 – 4:00 Engage Agro, **Wayne Hider**

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MATT SHEPPARD

Bradford Co-operative Storage Ltd - Bradford

Matt has been the General Manager of the Bradford Co-operative Storage Ltd since 2008. The Co-op services the unique Holland Marsh, Cookstown and Keswick marshes, which boasts the richest soil in North America. The Co-op is one of Ontario's last farmer owned co-operatives. Matt takes pride in giving local farmers the same purchasing power as factory farms, providing a ready source of quality crop inputs and exceptional customer service. Matt is also the co-chair of the Holland Marsh Horticulture Advisory Committee.

Matt began his career in agriculture in the Holland Marsh at Antonio Bajar Greenhouses Ltd., where he worked from 1998 to 2008 as Director of Operations. Matt earned his Business Diploma from Seneca College in King. He was raised in Bradford and continues to reside there with his wife and two sons.



MARY RUTH McDONALD

University of Guelph - Guelph

Mary Ruth is a Professor in the Dept. of Plant Agriculture, University of Guelph. Her research programs focus on crop protection and integrated crop management of vegetables, including onions, carrots, leafy greens and crucifer crops. The emphasis is on disease forecasting and management, IPM, screening for resistance, and contributing to, and developing integrated crop management programs for these crops. She also teaches undergraduate and graduate courses at the university. Mary Ruth is Research Program Director for the Plant Production Systems theme of the OMAFRA/ Univ. of Guelph Partnership and is part of the management team for an international project in the Upper West region of Ghana.

Mary Ruth received her B. Sc., M.Sc. and Ph.D. from the University of Guelph where she specialized in plant protection and plant pathology. Mary Ruth has worked in the Bradford Marsh area of Ontario since the 1980's: first as a pest management scout, and later as a Pest Management Advisor, research scientist and station manager with the Ontario Ministry of Agriculture, Food and Rural Affairs. She was instrumental in implementing the Integrated Pest Management Program on muck vegetables in Ontario.



SHAWN JANSE

University of Guelph – Kettleby

Shawn was born and raised in the Holland Marsh. Shawn graduated from the University of Guelph's Associated Diploma in Agriculture in 1990 where he specialized in the horticulture program. Shawn has worked at the Muck Crops Research Station as an Agricultural Technician, and is has been the Research Station Manager since the summer of 1999. Shawn is also responsible for the Onion and Carrot Variety Trials conducted at the Research Station.



MICHAEL T. TESFAENDRIAS
University of Guelph - Kettleby

Michael is a research associate and IPM coordinator at the Muck Crops Research Station. He conducts and participates in research of diseases of vegetable crops, diagnoses plant diseases, runs pest forecasting models and supervises the pest management program. Michael has worked as a plant protection extension officer in Eritrea, as a research assistant and as a laboratory technician in the Dept. of Plant Sciences of the University of the Free State, South Africa. Michael obtained his B.Sc. (Agric.) in 1999 and M.Sc. (Plant Pathology) in 2003 both from University of the Free State, South Africa. In 2006, Michael graduated with a Ph. D. in plant pathology from University of the Free State with a thesis titled "Grain mould of sorghum with specific reference to grain quality in South Africa".



MARION PAIBOMESAI
Vegetable Crops Specialist – OMAFRA - Guelph

Marion started with OMAFRA as a vegetable crops specialist in July 2010. In this position, Marion is involved in vegetable research projects and transferring IPM and production information to growers and delivery personnel. She worked as a summer student with OMAFRA for 2 years and was involved in scouting cole and root crops across southern Ontario and developing pest identification keys for Ontario CropIPM.

Marion received her B.Sc. (2007) and M.Sc. (2010) from the University of Guelph in integrative biology. Before starting at OMAFRA, she worked for a private wildlife consulting company in Hinton, AB. She is currently the chair of the Vegetable Technical Working Group for Ontario.



MONICA PARKER
University of Guelph

Monica Parker obtained her B.Sc. (1997: Plant Biology) and M.Sc. (2000: Plant Pathology) from Simon Fraser University, B.C. Monica is in the fourth year of her doctoral graduate program at the University of Guelph under the supervision of Dr. Mary Ruth McDonald and Dr. Greg Boland. Her research focuses on forecasting and managing sclerotinia rot of carrot.



DENNIS VAN DYK
University of Guelph - Kettleby

Dennis is a research technician at the Muck Crops Research Station. He started working at the Muck Station as a summer student in 2010. Dennis has been the research technician for the Phosphorous Management in Muck Soils Project since January 2011 and has been involved with the Carrot Trimmer Project for the past two growing seasons.

Dennis received his B.Sc. in Biology from York University and is currently attending the University of Guelph in the Ontario Agricultural College.



KRISTEN CALLOW
Weed Management – Program Lead, OMAFRA, Ridgeway

Kristen has a master's degree in weed science from the University of Manitoba and an honors bachelor of science degree from the University of Guelph. As OMAFRA's Weed Management Program Lead for Horticulture crops, she leads the development, coordination and implementation of various programs related to weed management issues in Ontario. She is a past recipient of the Deputy Minister's Award for her work as a provincial vegetable specialist. She previously spent several years with the Ontario Greenhouse Vegetable Growers and in the private sector coordinating research trials in support of new product registrations.



GARETH DAVIS
University of Guelph - Guelph

Gareth Davis is a MSc. student in the Dept. of Plant Agriculture, University of Guelph. This project will confirm and characterise suspected linuron resistance in the populations of *Amaranthus retroflexus* and *Amaranthus powellii* from sampled fields.

Gareth Davis received his BA from the University of Guelph where he specialized in geography. Gareth Davis has worked for the Dept. of Plant Agriculture in both the Cereal and Soybean breeding programs as a summer student.



CLARENCE SWANTON
University of Guelph - Guelph

Professor Clarence Swanton obtained his B.Sc. in Botany from the University of Toronto in 1975, and his M.Sc. in Agrometeorology from the University of Guelph in 1977. Upon completion of his M.Sc. degree, he was employed by Campbell Soup Company as a Research Assistant from 1977-78. From 1978 to 1985 he joined the Ridgetown College of Agricultural Technology, as a Weed Biologist until 1985, during which time he also completed his PhD in Plant Ecology from the University of Western Ontario. In 1985, he accepted a position in the Department of Crop Science at the University of Guelph as an Assistant Professor of Weed Science. He was promoted to Professor in 1996. From 1998 to 2004, Clarence served as the first Chair of the Department of Plant Agriculture. Professor Swanton is a Fellow of the Canadian Society of Agronomy, the Weed Science Society of America and the Canadian Weed Science Society. Dr Swanton has contributed internationally as a teacher, consultant and as associate editor for several international journals. His research is focussed on the development of integrated weed management systems for field and horticultural crops.



JOE NUNEZ
University of California - Bakersfield

Joe Nunez is the vegetable and plant pathology farm advisor for the University of California Cooperative Extension assigned to Kern County. Kern County has over 36420 hectares of vegetables in production each year. Carrots, potatoes, sweet potatoes, onions, garlic, tomatoes, melons and various leafy vegetables are grown in Kern County. Mr. Nunez conducts research on a wide variety of these vegetable crops. Cavity spot of carrots, bacterial early dying of potato, CMV of peppers and crop sustainability are some of Mr. Nunez's areas of research. Joe Nunez is also an adjunct professor at Bakersfield College where he teaches vegetable crop production.

Joe received his Masters of Science at California State University, Fresno in Plant Sciences and a Bachelors of Science in Biology at California Polytechnic University, San Luis Obispo. He has been a farm advisor for UCCE since 1996 and lives in Bakersfield California.



JAMIE REAUME
Executive Director - Holland Marsh Growers' Association

Jamie Reaume is the Executive Director of the Holland Marsh Growers' Association, a small, regional group of farmers impacting upon the unique area just north of Toronto. Since July 2008, he has been working to improve conditions for farmers in the Holland Marsh and area, bridging the rural-urban gap, communicating with consumers, media, and government stakeholders, and putting Ontario's Salad (and soup) Bowl back on the map. He is considered a farmer advocate, working for the farming and agricultural community and will continue to do so at the behest of the association's Board of Directors.



JIM CHAPUT

Provincial Minor Use Co-ordinator - OMAFRA

Jim received his B.Sc. (Agr.) in 1986 and his M.Sc. in 1989 from the University of Guelph where he specialized in Horticulture and Entomology. His master's thesis was a study of Aster leafhopper and Aster yellows complex.

From 1989 until 2000 Jim worked as Vegetable IPM Specialist, responsible for developing reliable and sustainable crop management programs for bulb vegetables, carrots, radish, leafy vegetables, Brassica vegetables and Asian vegetables in Ontario. In that capacity Jim provided assistance to growers, consultants, agri-business, researchers and other extension personnel to help develop and deliver effective pest management strategies as part of an integrated crop management strategy.

Jim is past chairperson of the Ontario Muck Crops Research & Services Committee, and of the Ontario Crucifer Crops Research & Services Committee. Jim is past chairperson of the National Minor Use Working Group, and an active member of the NAFTA Technical Working Group on Pesticides and an active member of the Scientific Technical Committee of the AAFC-Pest Management Centre. Jim is the past editor of Ontario's Vegetable Production Guide, author of several fact sheets, IPM handbooks and videos for growers, scouts and consultants.

As provincial minor use coordinator, Jim is responsible for coordinating minor use submissions, provincial minor use priority-setting and acting as provincial liaison for securing much needed minor use crop protection product registrations for Ontario's specialty crops industry. Jim has been the recipient of the 2002 BRAVO Commitment to Service award, 2004 Crop Life Canada – Ontario Council Appreciation Award and the 2005 OVFGA Award of Merit.



CHRISTOPH KESSEL

Horticulture Crop Nutrition - Program Lead, OMAFRA - Guelph

Christoph is the Nutrition (Horticulture)-Program Lead with OMAFRA. He works with industry associations, researchers and ministry colleagues to improve crop fertility management in horticultural crops through research projects, demonstrations and workshops. After graduating from the University of Guelph, he worked in the nursery industry before joining OMAFRA as the Nursery Crops Specialist.



DEANNA NEMETH

Nutrient Management Program – OMAFRA - Guelph

Deanna Nemeth is a Nutrient Management Program Lead in horticulture crops with OMAFRA. She has a masters focused in biological nitrogen cycling in soil. Previously, she was a special project coordinator with the Ontario Soil and Crop Improvement Association, assisting with on-farm research trials. She has a diploma in Horticulture Production from Alberta.



LAURA BARBISON
University of Guelph - Guelph

Laura Barbison is a MSc. Candidate in the School of Environmental Sciences at the University of Guelph. Her research focuses on the interactions between soil borne antagonistic fungi and sclerotia of various plant pathogens. The plant pathogens of interest are unique to *Allium* species and are problematic within the Bradford Marsh area. Analysis will focus on the potential use of antagonistic fungi as biological control agents to be utilized within an IPM program. General research areas that interest Laura include plant health and microbial interactions that occur at the soil-plant interface, within agricultural systems and natural ecosystems.

Laura is a recent graduate of the BSc. Environmental Biology program at the University of Guelph. She has worked for a number of summers in the plant pathology lab at the university during her undergraduate degree. Laura has also worked as a summer assistant to the Horticultural Crops Plant Pathologist at OMAFRA in Guelph and is a recipient of the OMAFRA HQP Scholarship Program.



JEN FOSTER
University of Guelph - Guelph

Jen is a PhD student in the Dept. of Plant Agriculture, University of Guelph. She received her B. Sc. from the University of Guelph and her M.Sc. from Michigan State University with a specialty in agronomy and plant pathology, respectively. Her current research project focuses on epidemiology and management of foliar diseases in asparagus with Dr. Mary Ruth McDonald. Jen is also a Field Development Biologist with Syngenta, and she is responsible for the horticulture, potato, and turfgrass field research program in Canada.



SCOTT HODGINS
National Horticulture Technical Specialist, BASF

Scott Hodgins is BASF's National Horticulture Technical Specialist. In his role, Scott works with horticultural representatives, customers and extension personnel across the country providing technical support and training. With a degree in Plant Science, Scott has been with BASF for 11 years working first in technical development where he was involved in the introductions of both pyraclostrobin and boscalid to the Canadian market and later as a business representative for row crop products in southwestern Ontario before seeing the light three years ago and joining BASF's horticultural products group. Scott is based in Dorchester, Ontario where he lives with his wife, Lisa, and son, Matt.



MITCH LONG

Product Development Manager, FMC Corporation

Mitch Long joined FMC Canada in April 2011 as Product Development manager for Canada. His role is to give technical support for FMC's product line in Canada and to coordinate research and development efforts across Canada. He is a graduate with a Masters degree from the University of Manitoba, he has 20 years of experience in the crop protection industry with roles ranging from research and product development to sales and account management with DuPont and Viterro. He also spent five years teaching precision agriculture and agricultural business at the college level. Mitch is located in Saskatoon.



MURRY MORRISON

Agronomic Sales Representative, Syngenta

Murray has worked in the crop protection industry with Syngenta and its legacy companies in various agronomic and sales roles for 35 years. He uses his knowledge and experience to help growers make good cropping decisions so they can successfully grow high yielding crops. He owns a cash crop farm outside of Collingwood that produces wheat, soybeans and corn as well as fall produce for roadside sales. Murray is a 1973 B.Sc (Agr.) graduate of the University of Guelph.



BRAD SWICK

Territory Sales Manager, Bayer CropScience

Brad has a 15 year professional history in the agricultural business focusing on Horticultural crops. He was raised in the rural towns of Norfolk County on a milk and cash crop farm. He put himself through college working on tobacco fields for many years. Brad graduated with honours from Fleming College with a diploma in Environmental Pest Management. He worked for the Norfolk Co-Op as a salesman and quickly made his way into management with Thompson's Ltd. followed by Sylvite Agri-Services. Brad has a broad knowledge base in many aspects of the agriculture business from fertilizers, seed, chemicals, crop planning, soil nutrition, grain trading and processing for companies such as Kraft and Kellogs. Brad is presently the Territory Sales Manager with Bayer CropScience covering all the Horticultural crops in Ontario. When Brad is not out in the fields you can often find him on the shores of Lake Erie fishing with his young son and wife.

Holland Marsh Drainage Canal Works:

One of the most vital aspects of the Holland Marsh as the vegetable bowl of Ontario is its drainage system. When the Holland Marsh was first explored as potential farm land, it was quickly realized that the construction of a dyke and drainage canal system would be essential. In October 1925, a contract for the construction of a dyke, drainage canal system and pumping station was signed. The cost of the contract for this work was approximately \$145,000. Work began in October 1925 and continued through all seasons and was completed by September 1928. The town of Bradford was to finish off some smaller aspects of this new drainage system and this took until December 1930 to complete.

The original south canal was designed and built to the dimensions of 38 feet in width by 7 feet in depth. The north canal was designed and built to the dimensions of 38 feet in width as far as the north branch of the Schomberg River, then increased to 60 feet in width for the next 4 miles and then increased to 70 feet in width for the last 4 miles and all to the depth of 7 feet. There was a 6 to 8 foot separation between the canal and the dyke. The dyke was built to a height of 7 feet and an approximate width of 18 feet.

The new dyke and drainage system served well in the early years but with time, problems arose. One of the problems with the original design build was the fact that the dyke was not 18 feet in width in all locations. In time, the canal silted in with sediment and tree debris and the dyke in many locations was subsiding. By the fall of 1954, when Hurricane Hazel struck, the drainage canal system proved to be inadequate to protect and perform as designed and the sudden deluge of water burst the dykes, and the Holland Marsh was flooded.

The flood created a need for repairs, but more importantly, presented an opportunity for improvements to the dyke and drainage canal system. In the late fall of 1954, the second phase of dyke and drainage canal work began. Work proceeded at a fast pace and was completed by the fall of 1955. This second phase of work cost approximately \$250,000. The dyke and drainage canal system was now improved to better handle high water conditions. The drainage canal was widened to 50 to 55 feet and dug to a new depth of 10 feet. The 6 to 8 foot separation was removed between the canal and dyke. During the upgrades all the soil removed from the canal was dumped on the inside of the marsh and used to raise and widen the dyke.

Many years passed and the marsh grew into a large vegetable producing region. The dykes became a vital transportation link. Subsidence continued to occur to the dyke in various locations and attempts were made to build up areas where the dyke had become too low. By the early 1990s it became clear that the drainage canal system was once again being silted in with sediment, especially the south canal. It took 14 years from first recognizing the need for further improvements to the summer of 2009 when the first shovel went in the ground. Unlike 1954 when the canal was simply cleaned out and made a bit bigger, this project was designed for life safety and improved flood protection. The plan was to move a new drainage canal over to the other side of the existing canal in the sections where the dyke is used as a road. The existing canal would be filled in. The south canal has been dug to a new width of 66 feet and a depth of 9 feet. The north canal will be widened to 69 feet to the north branch, then 79 feet to Simcoe Road and 82 feet to the Holland River, all at the depth of 9 feet. A berm would be created on top of the old canal to add even better flood protection. The estimated cost of this project is \$26.4 million. The majority of the money will come from roads and life safety funds, upstream assessment, and grants. The cost to the people living within the marsh will be approximately \$1.2 million. The new improvements should last another 20 to 40 years and with the new design the canal will be easier to maintain. If another storm of the century hits, we will be much better prepared to handle it.



Dyke Before Hurricane Hazel – Looking West from 416 Canal Road 1950



Dyke After Hurricane Hazel 1955



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On behalf of Council, staff and the residents of Bradford West Gwillimbury, I wish to extend special greetings and best wishes to participants and visitors of the 61th Annual Muck Vegetable Growers Conference and Trade Show.

I would also like to take this opportunity to thank the Holland Marsh Horticultural Advisory Committee, volunteers, and others who are involved in putting this conference together. The new technology and innovative ideas that are shared make the Holland Marsh one of the most esteemed farming communities in the world.

Best wishes for a successful event!

Sincerely yours,
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Deputy Mayor

Raj Sandhu
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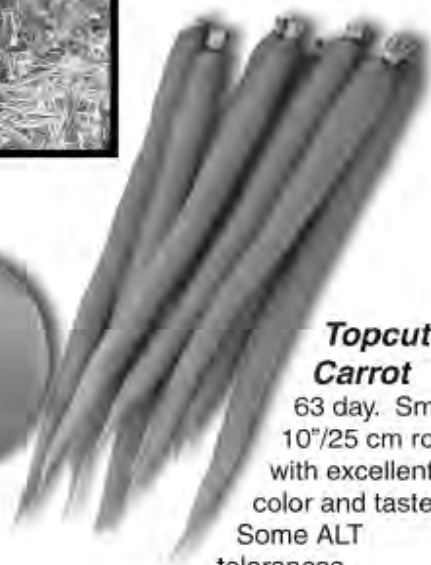


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On Behalf of Council and the Township of King

Congratulations

**to the Holland Marsh Growers Community
on your 61st Annual
Muck Vegetable Growers Conference**

With 60% of the Marsh situated in King, we cherish and appreciate this unique and sustainable form of agriculture and the rich and varied contributions to our economy, lifestyle and heritage. In 2007 we partnered with Bradford West Gwillimbury (BWG) to establish the Holland Marsh Drainage System Joint Municipal Services Board to oversee the management, maintenance and operations of the Drainage System. The new Joint Board represents both municipalities in providing governance to the Holland Marsh Community.

In 2008 we partnered with BWG and the Holland Marsh Growers Association to coordinate what has become an annual Holland Marsh Soupfest event. The event celebrates and promotes the bounty of the Marsh to residents and visitors alike. In 2012 the 5th Annual Holland Marsh Soupfest is being planned for Saturday October 13th. We encourage our residents, farmers, businesses and community groups to get involved in this day of savoury soups and fall harvest activities. Visit the website: www.hollandmarshsoupfest.com

We extend our best wishes for the continuing success of this conference that brings the community together to collaborate, network and share innovative ways to preserve and enhance Holland Marsh as Canada's most prosperous and sustainable Salad Bowl!

Sincerely

Steve Pellegrini
Mayor

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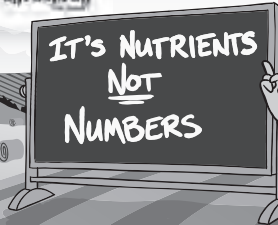
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